

2025 GLOBAL PARTICIPANT SATISFACTION SURVEY RESULTS



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INTRODUCTION



IMPORTANT NOTE ABOUT THIS REPORT

This report is designed primarily for The Duke of Edinburgh's International Award Association as an internal resource and tool to:

- critically evaluate young people's feedback and use it to challenge current practices with an aim to improve the quality of Award experience for all young people
- understand the differences in experience of and impact for young people from diverse backgrounds with an aim to support the strategic objective of making the Award more attractive and accessible for such young people
- support communication about the impact of the Award on young people.

We would recommend using the results presented in this report selectively to make sure that they convey the right message for the right audience in the right context.

The Duke of Edinburgh's International Award Foundation (the Foundation) runs satisfaction surveys annually with young people around the world who are involved in the Award.

These surveys give young people an outlet to give anonymous feedback on their Award experience which provides invaluable insights for the Foundation and its national and local delivery partners. The results should help us maintain high quality support to young people as they participate in the Award and assist plans to make the Award more accessible.

In this this report we present the results of the analysis of global participant satisfaction survey data comprised of 4,402 responses which were collected between January 1, 2025 through December 31, 2025.



The report consists of the following sections:

In the first section of this report, we set out the methodology we followed in data collection and analysis of the survey data.

Secondly, we introduce the demographic categories we used in the survey and present the distribution of data by these demographic categories.

As a way of providing an assessment of the respondents' overall satisfaction of their Award experience, we start the results section by presenting the Net Promoter Score (NPS) of the Award. NPS is a widely used measure of satisfaction of the user of a product or service.

The rest of the results are organised under the following themes:

Activation of the Award

In this section we present the results about the change in activity levels of respondents in physical activity, skills practice, volunteering and outdoor activity due to participation in the Award.

Achievements of the Award

The results in this section are about what young people got out of participating in the Award, such as making new friends, feeling challenged and experiencing personal change.

Aspirations of the Award

The aspiration shared across The Duke of Edinburgh's International Award Association is that the Award delivery is aligned with certain key and guiding principles. This section of the results is about respondents' feedback their observation of these principles throughout their Award journey.

Administration of the Award

In this section we look at the Award experience of respondents; from hearing about the Award all the way to Award ceremonies and continuing to the next level.

Award Outcomes

In this section we present results related to key Award Outcomes to complement our Outcomes Research results.

Finally, in the conclusion section we present the limitations of this survey and provide a discussion of these limitations and the findings.

HIGHLIGHTS FROM THE RESULTS

Net Promoter Score (NPS)



NPS, which is a measure of how likely the respondents are to recommend the Award, increased in 2025 to 40. Previous scores were: 33 (2024), 39 (2023), 38 (2022).

Participant Wellbeing



36% of respondents noted life satisfaction as a 9 or 10 out of 10 in 2025. This compares with 27% in 2024, 29% in 2023 and 30% in 2022.

Achievements of the Award



96% of participants tried something new as a result of the Award.

ADMINISTRATION OF THE AWARD

93%

93% of respondents felt comfortable contacting their Award Leader for support and felt they were told how the Award works.

92%

92% of respondents felt supported and encouraged by their Award Leader.

ADMINISTRATION OF THE AWARD

91%

91% of respondents who received their Award at an Award Ceremony felt the Award Ceremony recognised the effort they put into achieving their Award.

78%

78% of respondents reviewed their Award progress and achievements regularly with their Award Leader. This is an increase from 2024 (68%).

77%

77% of respondents plan to continue to the next level of the Award. The percentage of those who plan to continue is higher at Silver (70%) than Bronze (86%).

ASPIRATIONS OF THE AWARD



90%

Over 90% of respondents said that they were able to plan their own Award programme and that they felt challenged by the Award.



85%

Over 85% said they were inspired by the Award and felt the Award was non-competitive.

OUTCOMES OF THE AWARD

Due to the activities they have done in their Award programme...



Over 90% of respondents said they now find it more exciting to try new things and got better at working in a team



Over 85% of respondents said they feel more confident, determined, and resilient, and now see challenges as opportunities to develop.



Over 80% of respondents said they are more satisfied with their life, got better at managing their time, and feel strongly that they can be a good group leader.

OUTCOMES OF THE AWARD

Due to the activities they have done in their Award programme...



90% of respondents believe they can make a difference in their community.



90% of respondents have improved their problem-solving skills



90% of respondents feel more equipped to set goals and achieve what they want out of their lives.

METHODOLOGY: DATA COLLECTION



The diversity in response language is encouraging in terms of the improvement in collecting data. Currently the survey is available in Arabic, English, Bulgarian, Czech, Chinese (Simplified), Finnish, French, French Canadian, German, Lithuanian, Slovak, and Turkish.

SURVEY

The survey questions were originally based on the satisfaction survey in the Duke of Edinburgh's Award's Quality Toolkit. They were reviewed and revised by a working group consisting of Foundation staff and representatives of national delivery partners prior to the initial launch and have been reviewed annually since then.

The survey was conducted through an online data collection platform, called Qualtrics. It was available in Arabic, English, Bulgarian, Czech, Chinese (Simplified), Finnish, French, French Canadian, German, Lithuanian, Slovak, and Turkish. In 2025, 83% of responses were in English (75% in 2024, 73% in 2023, 71% in 2022, 82% in 2021). The diversity in response language is encouraging in terms of the improvement in collecting data from young people from more diverse national backgrounds and will provide a better understanding of their Award experience.

RECRUITMENT

Many Award Operators who use the Online Record Book (ORB) to manage Award Participant progress opt to include the survey link in *Award Completion* emails.

Where the ORB is not actively used – or in addition to the *Award Completion* email – the survey link was shared by national and local delivery partners with their Award Participants via email, newsletter and social media channels. In some cases, paper surveys were used to collect responses with results digitised by volunteers using the online survey.



As a result of the data cleansing process a data set of 4,402* responses was used for analysis.



Quantitative analysis

Responses to the closed-ended questions were analysed using descriptive statistics and the analysis function of Qualtrics.



Qualitative analysis

Open ended questions were analysed using internal CoPilot/ChatGPT systems to determine themes and percentage of responses allocated to themes. Manual checks and edits to the results were made as necessary. Responses in languages other than English were translated using DeepL translator before thematic analysis.

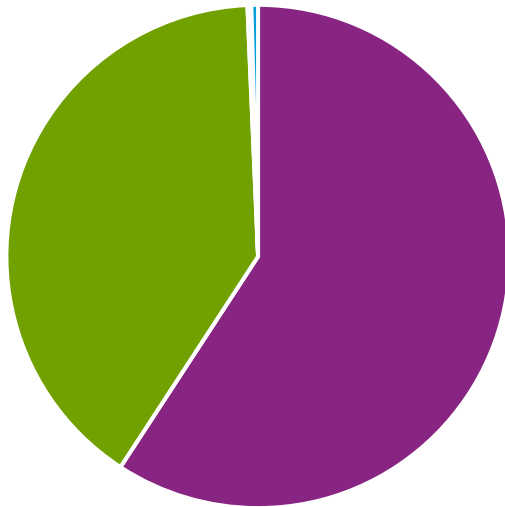
DEMOGRAPHICS



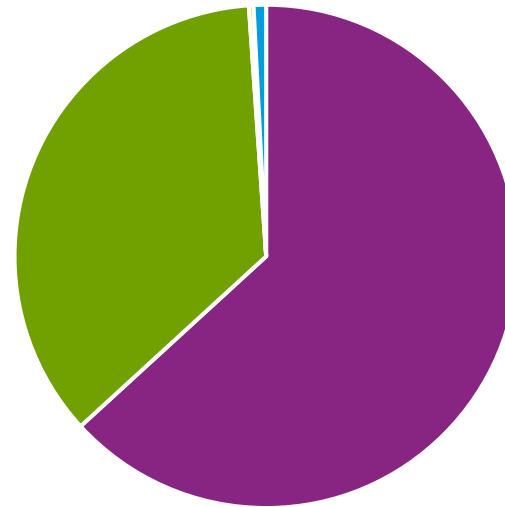
SAMPLE SIZE AND GENDER

Sample size: 4,402* Response rate = 7.6%**

Gender of Awards Gained in 2025**



2025 Survey Respondents



- Female
- Male
- Prefer to self-describe
- Prefer not to say

To put this in context, 58,175 Awards were completed through the Online Record Book in 2025. A representative sample size for a total population of 58,175** with a 95% confidence level and 5% margin of error would be 382. Therefore, at a broad level, this can be considered a representative sample size. Gender split of respondents has remained consistent year over year.

*The number of responses to the 2025 survey has surpassed responses over the previous 3 years: 2,160 in 2022, 2,738 in 2024, and 3,794 in 2024.

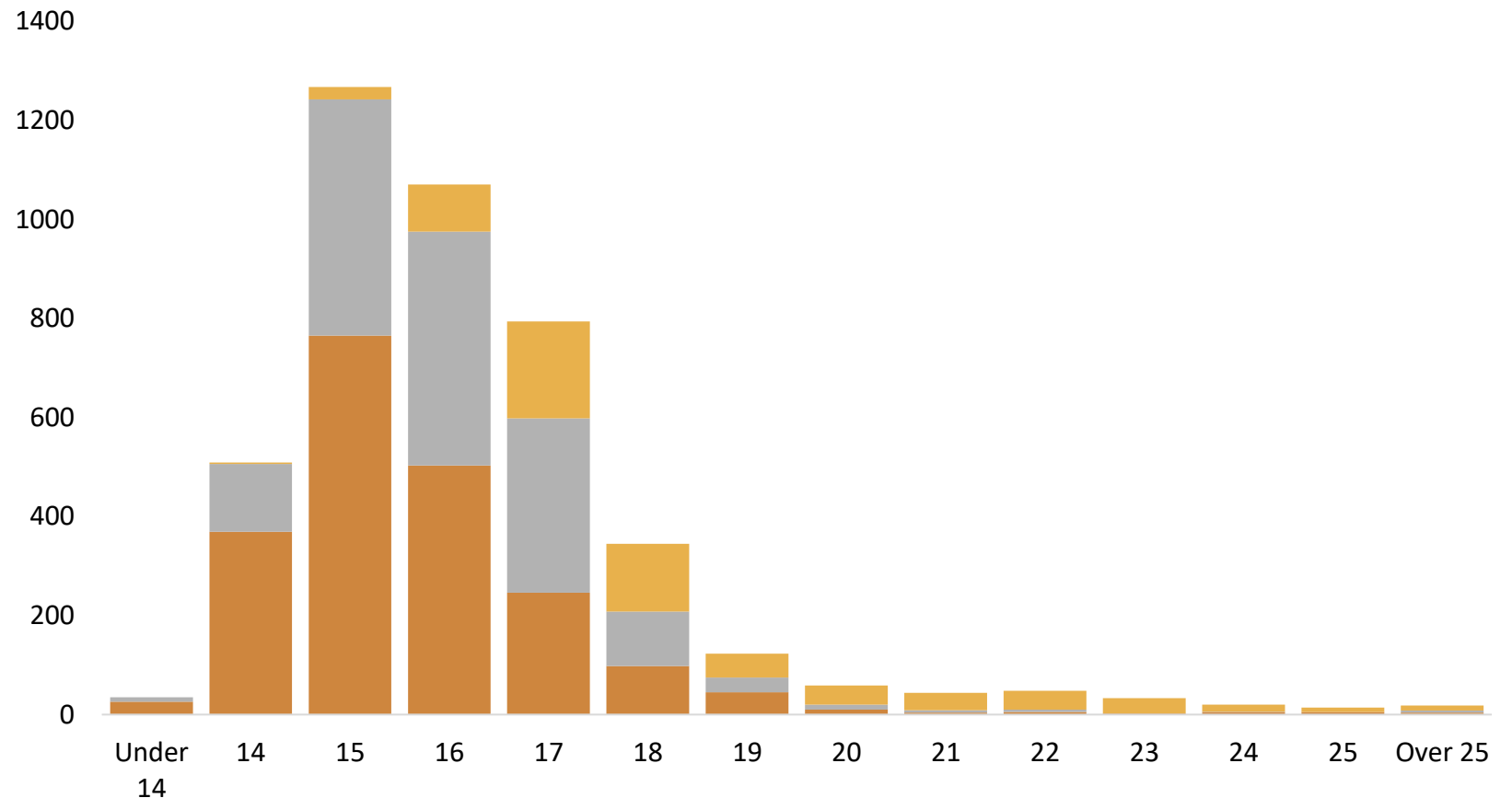
**Based on the Awards Gained that were logged on the Online Record Book in 2025.

AGE DISTRIBUTION

The Award is available to young people aged 14 to 24. In some circumstances, young people may begin their Award slightly before their 14th birthday and may complete their Award up to their 25th birthday.

The average respondent was 16 years old.

- Bronze Award
- Silver Award
- Gold Award

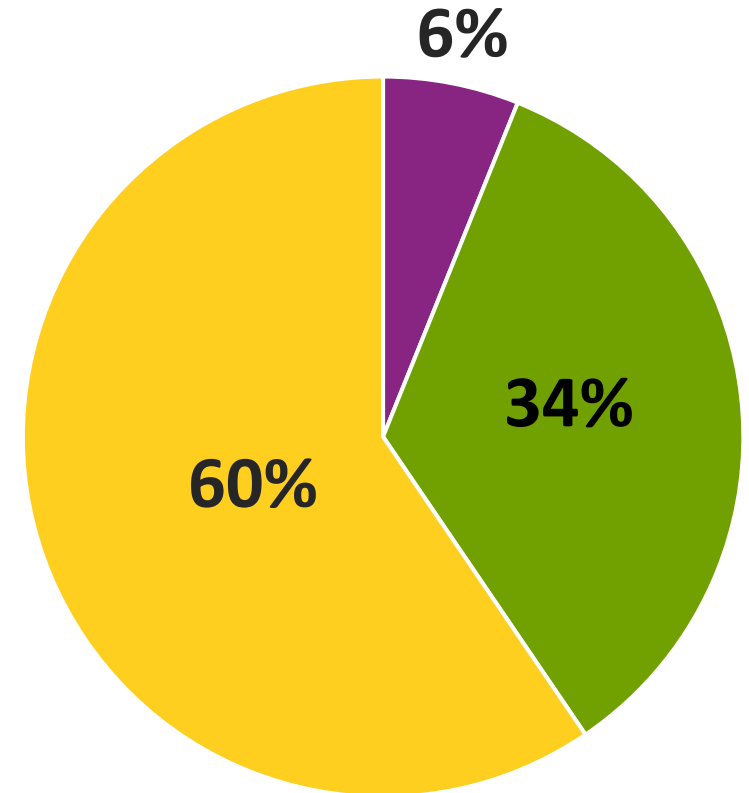


RESPONDENTS WITH DISABILITIES

The Washington Group set of disability questions was used to ask about any difficulties the respondent may have due to a health problem. Please find the full question set [here](#). According to the World Health Organization* (WHO) about 16% of the world's population has a disability. Youth-specific statistics are not available**.

40% of survey respondents have reported some level of disability and **6%** have reported at least one moderate or severe disability. When comparing responses, we grouped those noting any level of disability and compared to respondents who noted no disability. Amongst past survey respondents, 33% reported a disability in 2024, 29% in 2023, 24% in 2022 and 42% in 2021.

- Moderate or severe disability; **6%**
- Mild disability; **34%**
- No disability; **60%**



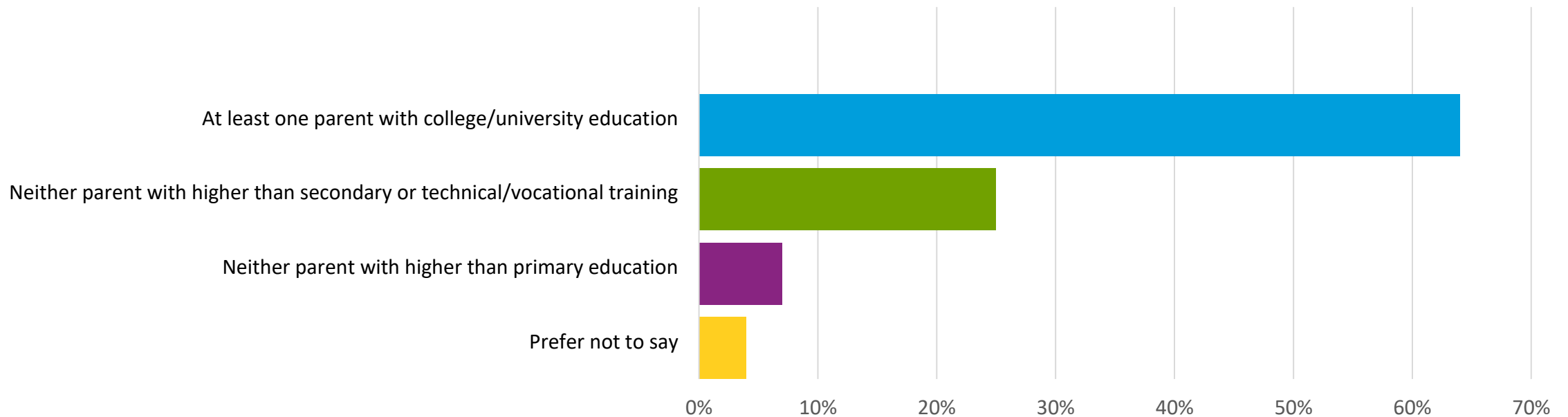
* World Health Organization Disability 2025 [Disability](#)

**United Nations Department of Economic and Social Affairs 2013 [Youth with disabilities](#) | Division for Inclusive Social Development (DISD)

Based on 3,746 responses.

SOCIOECONOMIC STATUS

The majority of respondents' families are from a high Socio-Economic Status, according to their parental education levels. 64% of respondents have at least one parent with college/university-level education. In comparison, this percentage was 75% in 2024, 84% in 2023, and 79% in 2022.



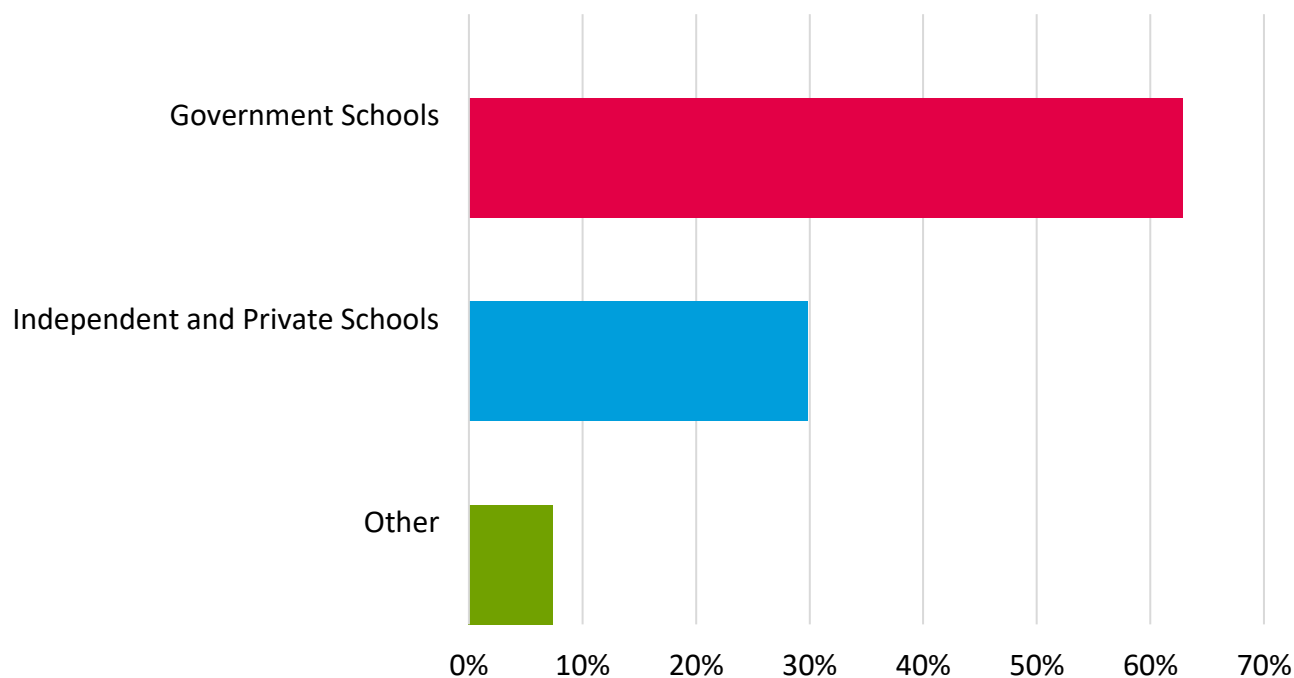
AWARD CENTRE TYPE

A majority of respondents are from Independent, Private or Government Schools (93%). This representation has gradually increased since 2021 (85%), 2022 (85%), 2023 (87%) and 2024 (88%).

In 2025, **31%** of **Awards Gained*** were through Government Schools, **60%** were through Independent and Private Schools, and **10%** were from other Award Centre types.

In comparison, **survey responses** are over-representative of Government Schools (**63%**) and under-representative of Independent and Private Schools (**30%**).

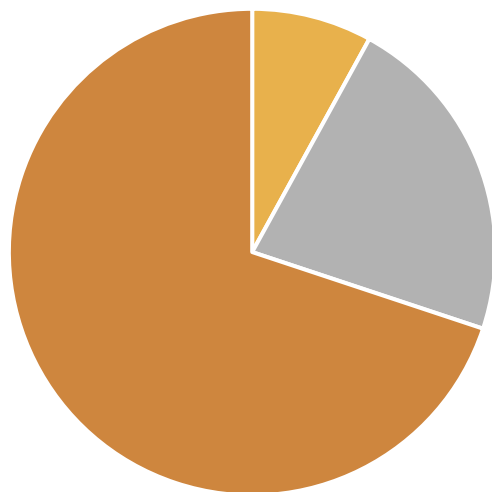
This may be reflective of the high percentage (**99.9%**) of responses from NAOs.



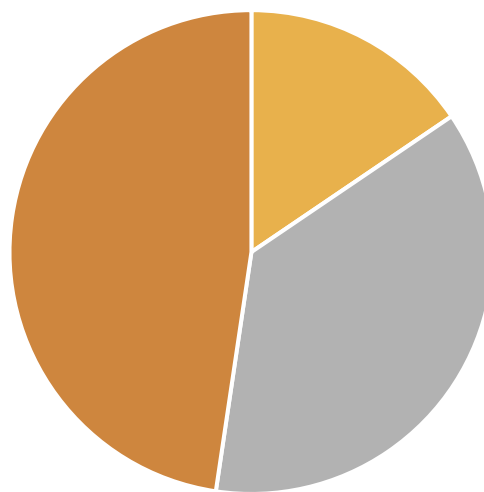
AWARD LEVEL

Bronze participants are underrepresented in these survey results and Silver and Gold participants are overrepresented.

Awards Gained in 2025*



Survey Respondents



● Bronze Award ● Silver Award ● Gold Award

Silver and Gold Award Holders are overrepresented in the survey respondents and Bronze Award Holders are underrepresented.

79% Silver and Gold participants who achieved an Award in 2025* were continuing from the previous Award level:

- 82% of all Silver Awards gained were participants continuing from the Bronze level.
- 69% of Gold Awards gained were participants continuing from the Silver level.

In this survey:

- 88% of Silver level respondents had previously completed their Bronze Award.
- 65% of Gold level respondents had previously completed their Silver Award.

*Based on the Awards Gained that were logged on the Online Record Book in 2025
Based on 4,402 responses.

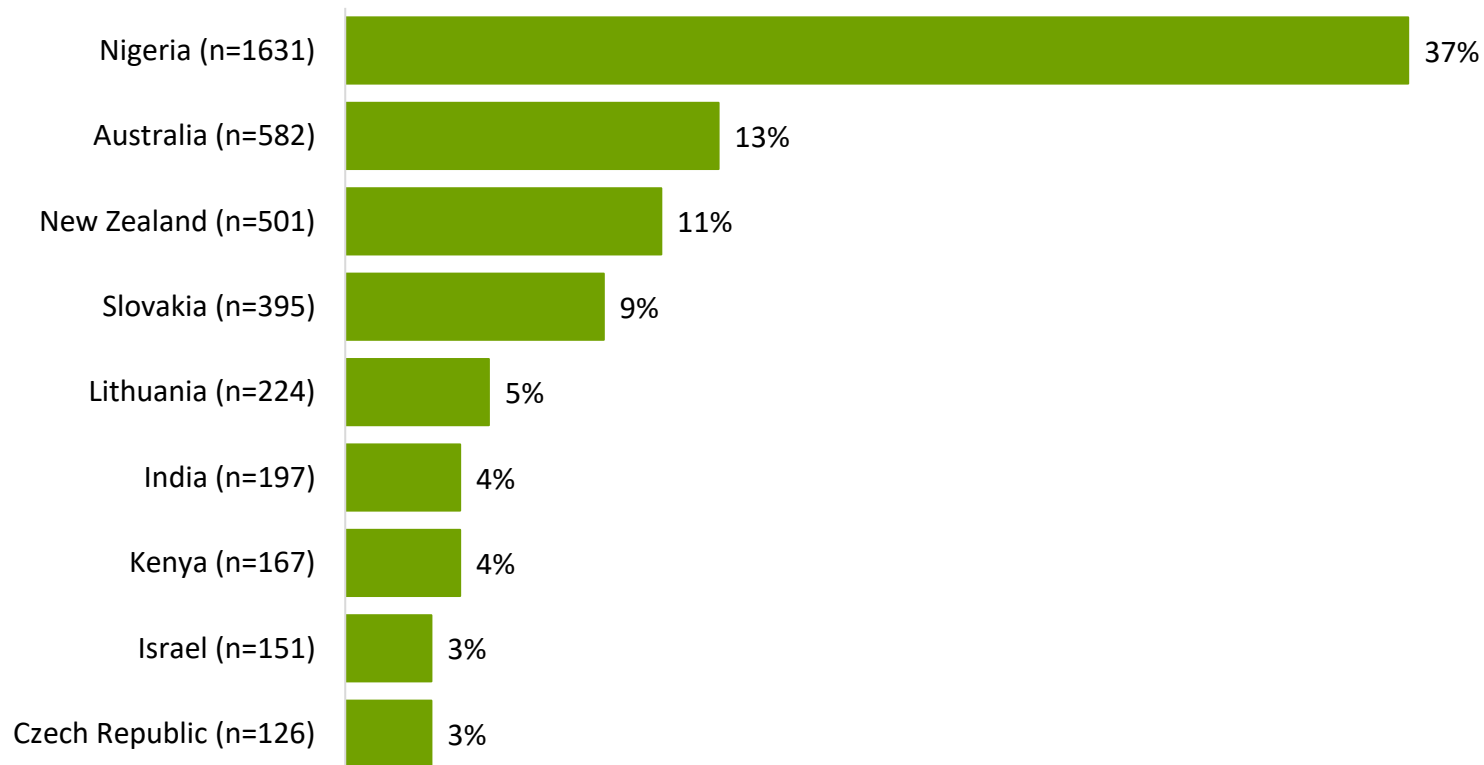
COUNTRY/TERRITORY

The respondents are from 40 countries/territories:
36 NAO countries/territories | **4 IAC** countries/territories

The 9 countries displayed are those with over 100 responses. They make up **90%** of the total responses. **99.9%** of responses are from NAOs*. Although many of the same countries/territories consistently receive over 100 responses year-over-year, their % representation of responses changes.

Nigeria collected a large number of responses in preparation for the 2025 International Gold Event and Forum which took place in November.

Countries that did not have over 100 responses but still had a good response rate include: Nepal, Bulgaria, Zambia.

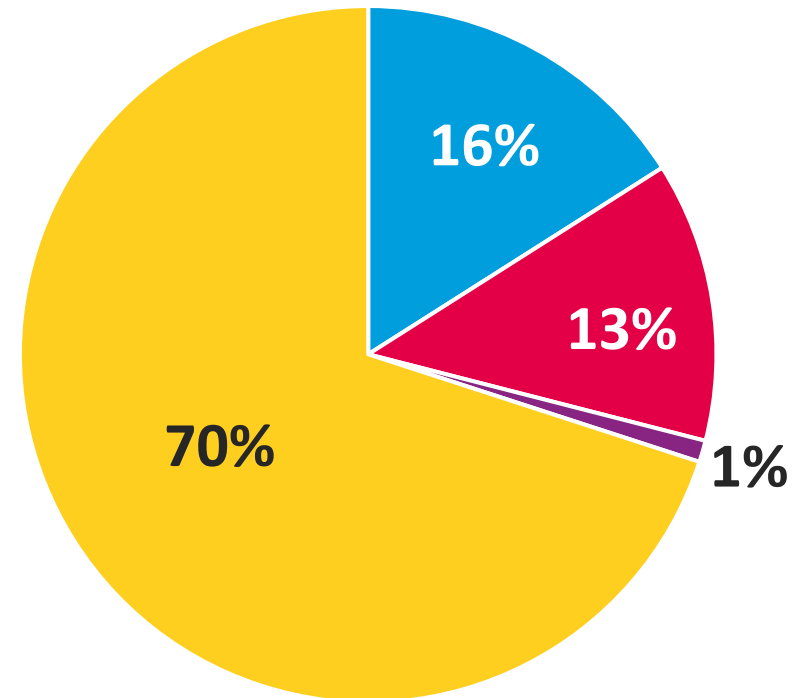


YOUTH ORGANISATION INVOLVEMENT

Respondents were asked whether they are involved in other youth organisations including Scouts, Girl Guides, Red Cross / Red Crescent, YMCA, YWCA, or the option to add their own. Since 2024, more respondents participate in the Big 6 and other youth organisations.

Other youth organisations that were mentioned several times by respondents include: 4H and Young Farmer Groups, Boys and Girls Brigade, Community Organisations, Cultural clubs, Environmental clubs, Interact club, Religious organisations, Student Union, Air Force/Army, St. John's Ambulance, Rotaract/Rotary.

- **Big 6: 366 – 16% (10% in 2024)**
- **Other: 378 – 13% (10% in 2024)**
- **Both: 29 – 1% (1% in 2024)**
- **None: 3,021 – 70% (80% in 2024)**



A NOTE ON PRESENTATION OF RESULTS

Throughout this report, we present global results as well as note any changes from the previous survey and between demographic groups. These are symbolised as follows:



1.62%*

Global response rate



Flashback to 2024 survey

Past results will be noted when they have changed since 2024

Groups within the following demographic groups with over 100 responses have been compared and any notable response differences** are noted:

- Respondents were **63%** female, **36%** male and **1%** prefer not to say or self-describe.
- The Award level for respondents was **48%** Bronze, **37%** Silver, and **16%** Gold.
- Differences in responses for disability were compared between groups who noted at least one domain with a lot of difficulty or two with some difficulty (**17%**) and those who noted no disability (**54%**).
- Respondents from government schools (**63%**) and independent/international/private schools (**30%**) were also compared.

*Response rate was calculated as a percentage the 272.038 Awards Gained in 2024 (final data is not yet available for 2025).

**Differences are noted where the variability between groups is at least 3% pp.

RESULTS:

NET PROMOTER SCORE (NPS)



WHAT IS NPS?

Net Promoter Score (NPS) aims to measure the loyalty that exists between a provider and a user. Scores above 0 are considered *good*, scores 50+ *excellent* and scores 70+ *world class*.

You subtract the percentage of detractors (those who gave a score between 0 to 6), from the percentage of promoters (those who scored 9 or 10), ignoring the neutrals, who scored 7 or 8, to calculate your NPS.

Based on global NPS standards, any score above 0 would be considered 'good'. This simply means that more respondents would recommend the Award to others than wouldn't.



Overall, NPS for the Award is 40 (good)

NPS by Award level

27 Bronze

47 Silver

63 Gold



With an NPS of 63 at the Gold level, the Award is rated as 'excellent'.

Significant differences were found for the following groups:

- NPS for female respondents was 39, lower than for male respondents (42).
- NPS for respondents with disabilities was 29, lower than for those without disabilities (48).
- NPS for respondents from independent schools was 32, lower than those from government schools (42).

Flashback to 2024 survey:

In 2024, NPS for the Award globally was 33.

- NPS at the Gold level was 61 in 2023, and 58 in 2024.
- NPS at the Silver level was 39 in 2023 and 33 in 2024.
- NPS at the Bronze level was 31 in 2023 and 23 in 2024.

RECOMMEND AWARD

Would you recommend the Award to others?
(to potential adult volunteers, organisations and other young people)

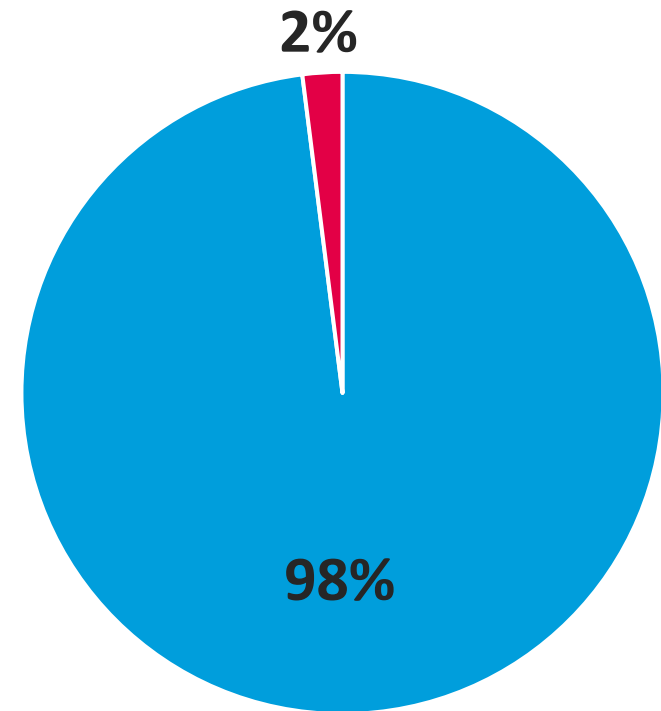
There are no significant differences between demographic groups.



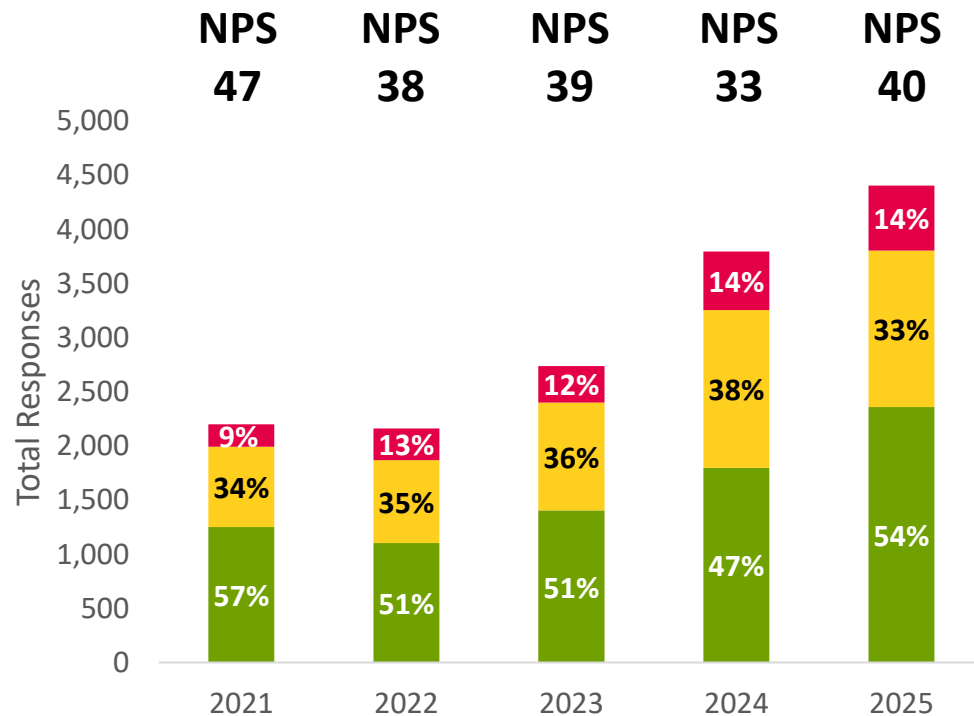
Flashback to 2024 survey:

97% of respondents said they would recommend the Award to others.

- Yes
- No



HISTORICAL NET PROMOTER SCORE



Earlier NPS: 2018 (33), 2019 (41), 2020 (46)

Overall, the portion of ‘Promoter’ responses increased by **7%** between 2024 and 2025. There have also been increases in other markers of experience. **98%** of respondents say they would recommend the Award to others and **94%** of respondents enjoyed their Award, both slightly up from last year (97% and 92%, respectively).

The countries/territories that make up large portions of respondents can vary between years, a factor which contributes to the historical fluctuations.

When comparing NPS results between countries and regions, we know that there are culture cultural differences when asked to rate on a scale as well as differences in Award delivery / experience that may be contributing.

We asked respondents in the 'Promoter' group (those who responded a 9 or 10):

What do you value most about your Award experience?

The top response themes were:

32%

Adventurous Journey (668/2089 responses)

expedition, discovering my own strength, value of teamwork, achieving something through sheer perseverance, AJ, found out I can do more than I think, fun, mind blowing, push my limits, tramping, bonding, collaborative experience, survival.

29%

Personal Growth & Self-Development (612/2089 responses)

committed to self-improvement, growth, confidence, discipline, consistency, challenge myself, discover my hidden potential, motivation, life-changing challenge, responsibility, independence.

28%

Skills Development (593/2089 responses)

strategic thinking, problem-solving, apply skills to real-world projects, contributed meaningfully to social causes, improve, new hobbies, adding credibility to my skills, being a team leader, gaining new skills I wouldn't have a chance to gain.

27%

Friendships, Connection & Community (566/2089 responses)

helpful Award Leaders, teamwork, communication, community involvement, connect with others, positive impact in my community, new and wonderful people, friendships formed.

Other topics mentioned frequently: New experiences/challenges, Achievement/recognition/motivation, Voluntary service/giving back, Physical recreation & health, Fun/memories, Environmental appreciation/nature, Award leaders.

We asked respondents in the 'Passive' group (those who responded 7 or 8):

What could have been done differently to improve your Award experience?

The top response themes were:*

17%

Adventurous Journey (162/940 responses)

Better accommodation, security, too far away, longer, better explanation, more prepared, better food, better information, planning, weather, more access to water, vote on a destination, better maps/compasses, cost, better organised, extend time, too tiring, injured, use of phone.

16%

Communication / Feedback / Instruction (154/940 responses)

communication, permission, share my thoughts, regular updates, better explanation, detailed programme, usual visit, proper instructions, more prepared, rehearsed, leader not replying to emails, guidance, documentation, check-in, input from youth, easier access to information, mentoring.

15%

Personal Growth Insight (137/940 responses)

Be more consistent, more organised, discipline with logging, time efficient, fitter for tramps, try new things, completed segments faster, paid more attention, make sure I understand the Award's criteria, process & timelines, chosen other activities, reflect, set a specific goal, branched out, recommend the Award to others.

Other topics mentioned include: Time/scheduling, Availability/choice of activities, Programme flexibility (especially related to only logging one hour a week), Administrative tasks, **ORB/system improvements, Cost/accessibility, Group/social aspects, Faster approval.

*207 of 940 (22%) respondents in this group said nothing could be done differently, they didn't know or rated the Award positively

We asked respondents in the 'Detractor' group (those who responded a 6 or less):

What was missing or disappointing with your Award experience?

The top response themes were:*

17%

Communication / Approval delays / Support

(72/420 responses)

Frustrating approval process, long time, overdue, attention, badly organised, complicated to change activities, over a year, large gap in communication, instructions unclear, not enough encouragement.

16%

Adventurous Journey difficulties

(68/420 responses)

Not prepared mentally, did not appreciate camp being compulsory, too hard, minimal breaks, far & stressful, exhausting, weather, the road, personal events, food, dislike range of activities, didn't enjoy, difficulties with group, expensive, leader not helpful, too much paperwork

9%

Time / Scheduling

(36/420 responses)

busy schedule, dragged out, quite short, longer, not enough time, continuous postponing, time-consuming paperwork, repetitive, so long to approve.

Other topics that were frequently mentioned: Activity or programme restrictions/flexibility, paperwork/administrative burden, ORB/system, Recognition/value of Award, difficult/didn't enjoy, safety/comfort, cost, group/team issues, choice/availability of activities, better preparation.

*147 (35%) respondents in this group said nothing was missing or disappointing about their Award experience or that their experience was positive

RESULTS:

ACTIVATION OF THE AWARD



PHYSICAL RECREATION

Before the Award I did...



After the Award I plan to...



- More than once a week
- Weekly
- Monthly
- Less than once a month
- Never

Before the Award, the majority of the respondents already took part in physical recreation regularly* (67%). After the Award, this rises to **88%**.

Of the respondents who exercised less than once a month or never before the Award, 76% intend to do physical activity at least weekly and 11% intend to practice monthly after the Award.



Flashback to 2024 survey:

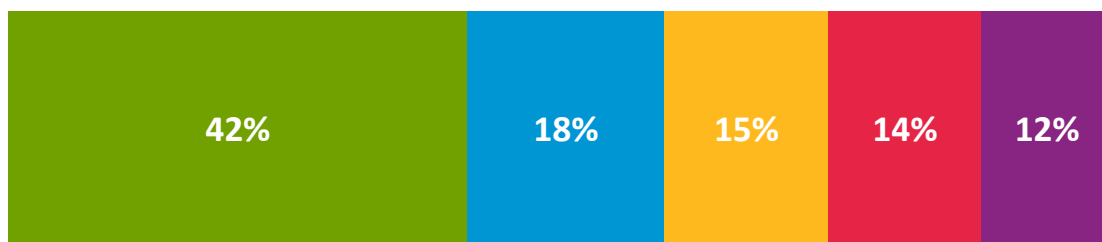
91% of respondents planned to regularly participate in physical recreation after their Award (88% before).

Plans for regular physical recreation increased with Award level: Bronze (87%), Silver (89%), Gold (93%).

*Regular exercise is defined as once a week or more often
Based on 3,888 before and 3,891 after responses

SKILLS

Before the Award I did...



After the Award I plan to...



- More than once a week
- Weekly
- Monthly
- Less than once a month
- Never

Before the Award, **59%** of respondents already practised a skill regularly.* After the Award, this rises to **81%**.

Of the respondents that practiced a skill less than once a month or never before the Award, 67% intend to practice at least weekly and 13% intend to practice monthly after the Award.



Flashback to 2024 survey:

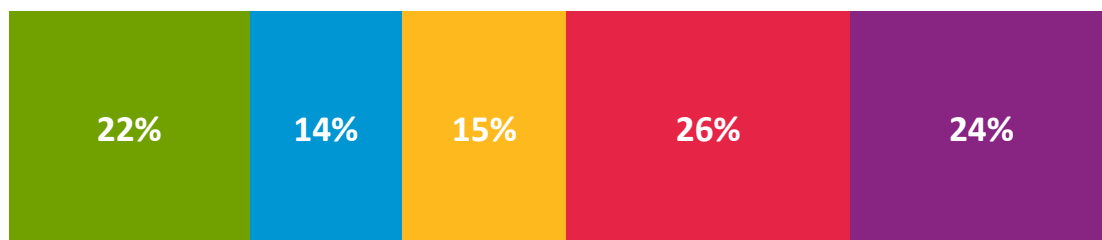
77% of respondents said they would practice skills at least once/week after their Award (**63%** before).

Plans for regular skill practice after the Award is highest at the Silver level: Bronze (**79%**), Silver (**85%**), Gold (**81%**).

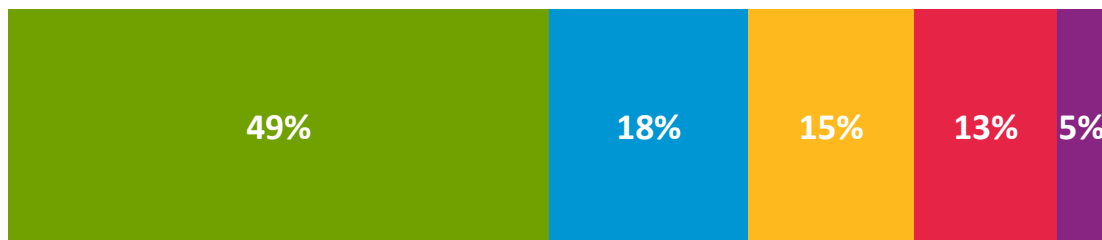
*Regular skills practice is defined as once a week or more often.
Based on 3,916 before and 3,921 after responses

VOLUNTARY SERVICE

Before the Award I did...



After the Award I plan to...



- More than once a week
- Weekly
- Monthly
- Less than once a month
- Never

**Regular volunteering is defined as once a month or more often.
Based on 3,960 before and 3,964 after responses*

Out of the physical recreation, skills and voluntary service section of the Award, we see the greatest change in activity levels in the voluntary service section. **82% plan to volunteer regularly* after the Award compared to 51% who already did before their Award.** Of the respondents that volunteered less than once a month or never before the Award, **52% intend to volunteering at least weekly and 17% intend to volunteer monthly.**



Flashback to 2024 survey:

75% of respondents said they would volunteer at least once/month after their Award (45% before).




Plans for regular volunteering after the Award is highest at the Silver level: Bronze (60%), Silver (74%), Gold (67%).

OUTCOMES AND AWARD ACTIVITY CORRELATIONS

In 2024, King’s College London completed an analysis of the Award Outcomes data collected from 91 countries/territories since 2018.

Correlations between regular participation in Award activities (skills, physical activity, and volunteering) and higher scores in positive outcomes for young people can be seen on the right.

Volunteering is the section with the most change in habits from before to after the Award and where we see the most correlations between regular participation and higher scores for outcomes, such as confidence and planning and problem solving.

			
✓	✓	✓	Confidence
		✓	Managing feelings
✓	✓	✓	Resilience and determination
✓		✓	Planning and problem solving
	✓	✓	Personal and social wellbeing
✓	✓	✓	Relationships
✓	✓		Civic competence
		✓	Creativity

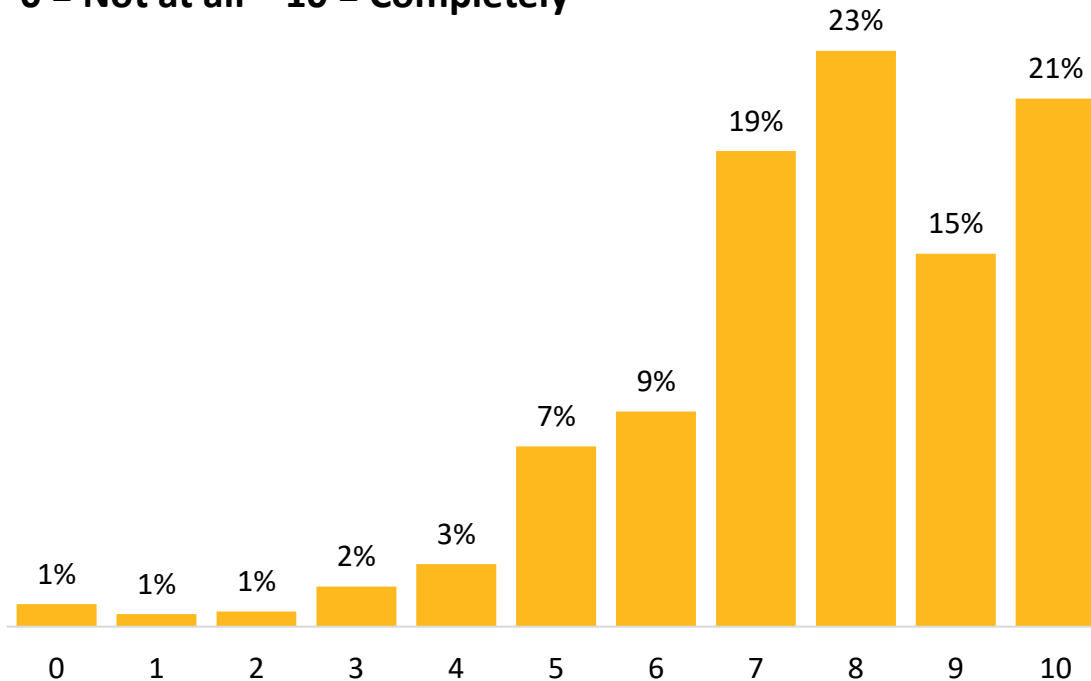
RESULTS:
ACHIEVEMENTS OF THE AWARD



WELLBEING

Overall, how satisfied are you with your life nowadays?

0 = Not at all – 10 = Completely



Based on 3,864 responses.

36% of respondents rated their wellbeing as a 9 or 10. The response average was 7.7 and the median response was 8.

Significant differences were found for the following groups:

- Male respondents had a higher average score (**7.8**) than female respondents (**7.6**).
- The average wellbeing response increases with Award level from **7.6** at Bronze and Silver to **7.8** at Gold.
- Respondents who noted a disability had a lower average score (**6.9**) than those who did not (**8**).
- Respondents from Independent Schools noted a lower average score (**7.4**) than those from Government Schools (**7.7**).



Flashback to 2024 survey:

27% of respondents rated their wellbeing as a 9 or 10. The response average was 7.3 and the median response was 7.

TRYING NEW THINGS

96%
tried something
new

Through taking part in the Award, I tried something new.



No significant differences were found between demographic groups.



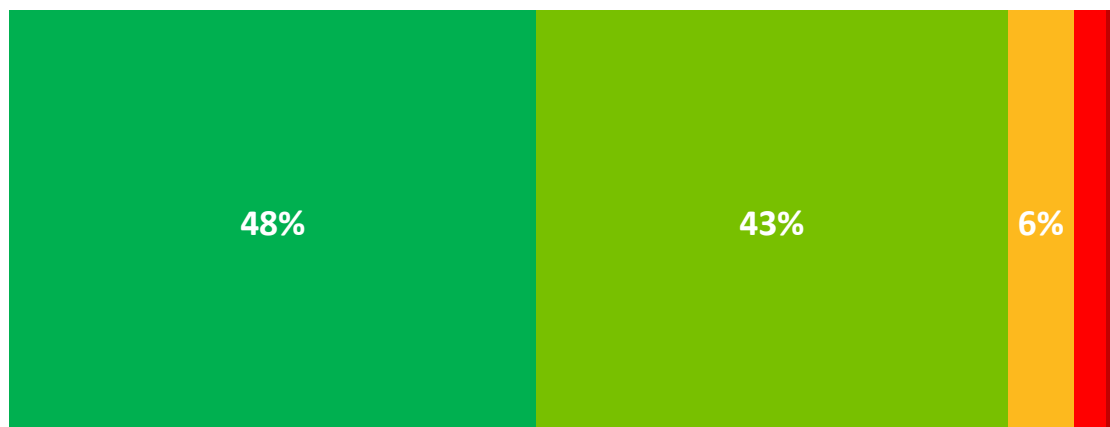
Flashback to 2024 survey:
96% of respondents tried something new.

■ Strongly Agree ■ Agree ■ Undecided ■ Disagree ■ Strongly Disagree

CHALLENGING

91%
felt challenged
because of the
Award

The Award has challenged me.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Feeling challenged increases between Bronze (**89%**) and Silver & Gold (**92%**).
- Feeling challenged was higher for respondents from Government Schools (**92%**) than those from Independent Schools (**89%**).



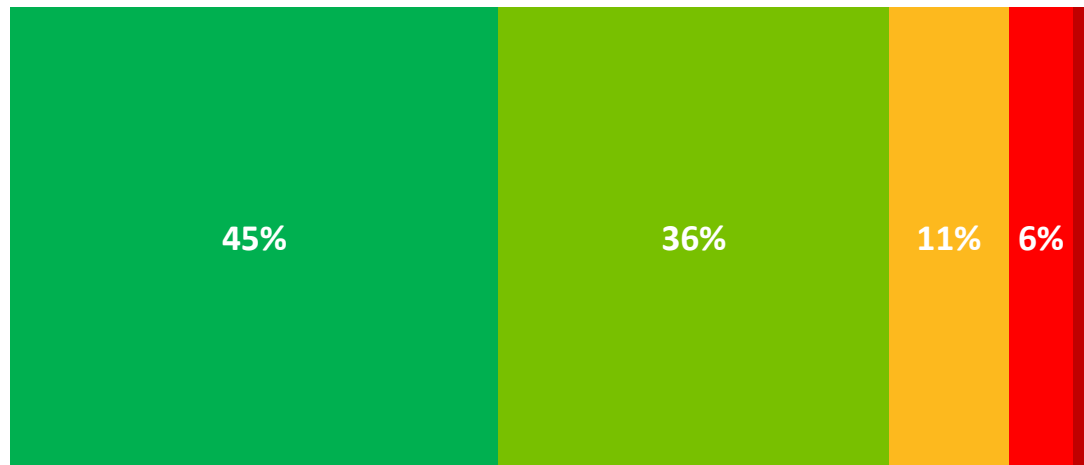
Flashback to 2024 survey:

92% of respondents felt challenged because of the Award.

MAKING NEW FRIENDS

81%
made new friends
through
participating in
the Award


I have made new friends through participating in the Award.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

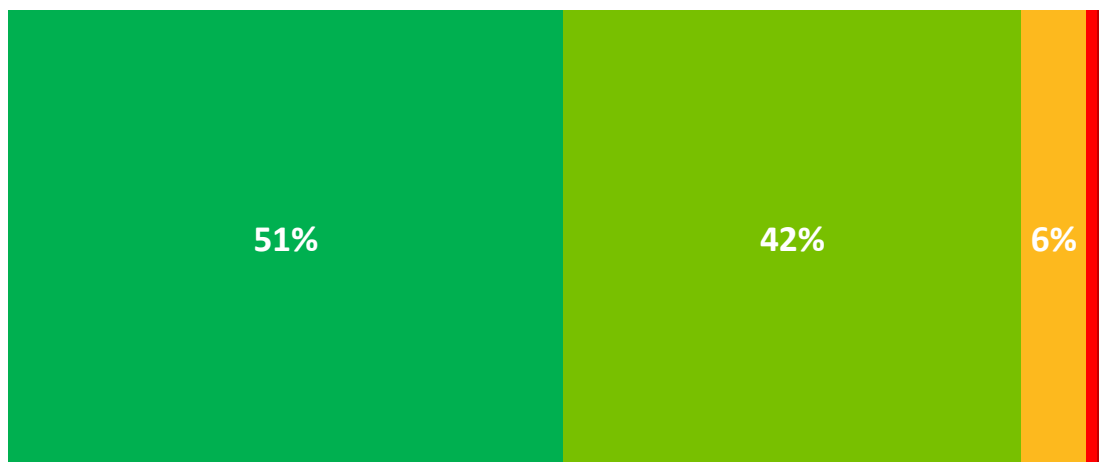
- Making new friends increases noticeably with Award level. **88%** of Gold respondents, **84%** of Silver respondents, and **76%** of Bronze respondents made new friends through the Award.
- Respondents who noted a disability were less likely to make friends through the Award (**75%**) compared to those who did not note a disability (**85%**).
- Respondents from Government Schools were more likely to say they made new friends (**86%**) than those from Independent Schools (**71%**).


Flashback to 2024 survey:
72% of respondents made new friends through participating in the Award.

POSITIVE IMPACT OF VOLUNTARY SERVICE

93%
felt their
voluntary service
had a positive
impact

My voluntary service had a positive impact on me and the wider community.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,384 responses.

Significant differences were found for the following groups:

- The percentage of respondents who felt their voluntary service had a positive impact increased with Award level: Bronze (**91%**), Silver (**94%**), Gold (**97%**).
- Respondents who noted disabilities were less likely to say their voluntary service had a positive impact (**75%**) compared to those who noted no disability (**85%**).
- Respondents from Government Schools were more likely to say their voluntary service had a positive impact (**94%**) than those from Independent Schools (**91%**).



Flashback to 2024 survey:

88% of respondents felt their voluntary service had a positive impact.

RESULTS:

ADMINISTRATION OF THE AWARD



COMFORTABLE REQUESTING AWARD SUPPORT

93%
felt comfortable
reaching out for
Award support

I feel comfortable contacting my Award Leader/ a member of staff in the Award team at my school/organisation when I have a problem with my Award programme.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,317 responses.

Significant differences were found for the following group:

- Likelihood to feel comfortable reaching out for Award support increased with Award level: Bronze (**92%**), Silver (**94%**), Gold (**95%**).
- Participants who noted a disability were less likely to feel comfortable reaching out for Award support (**89%**) than those who did not note a disability (**96%**).
- Respondents from Government Schools were more likely to say they felt comfortable seeking Award support (**93%**) than those from Independent Schools (**89%**).



Flashback to 2024 survey:

93% of respondents felt comfortable contacting their Award Leader for support.

FEELING SUPPORTED BY AWARD LEADERS

92%
felt supported and
encouraged by
their Award
Leaders

**My Award Leader supports
and encourages me.**



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Male respondents were more likely to feel supported and encouraged (**94%**) than female respondents (**91%**).
- Support from Award Leaders increases slightly between Bronze (**91%**) and Silver & Gold (**93%**).
- Participants who noted a disability were less likely to feel supported and encouraged (**87%**) than those who did not note a disability (**94%**).
- Respondents from Government Schools were more likely to feel supported and encouraged (**93%**) than those from Independent Schools (**89%**).



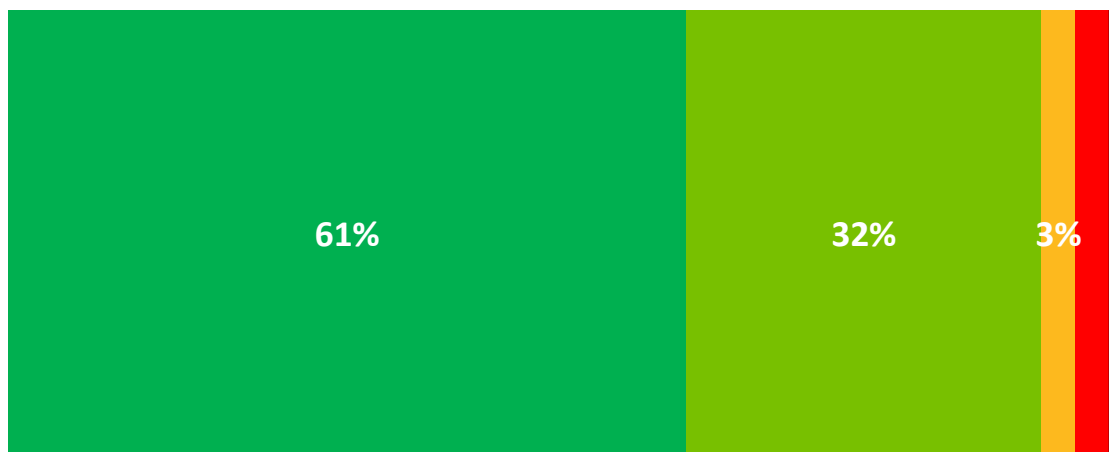
Flashback to 2024 survey:

89% of respondents felt supported and encouraged by their Award Leaders.

TOLD ABOUT AWARD

93%
felt they were told
about how the
Award works

When I decided to take part in the Award, I was told about how the Award works and what I needed to do to complete the Award.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who noted a disability were less likely to say they were told about how the Award works (**92%**) than those who did not note a disability (**95%**).
- Respondents from Government Schools were more likely to say they were told about how the Award works (**95%**) than those from Independent Schools (**90%**).

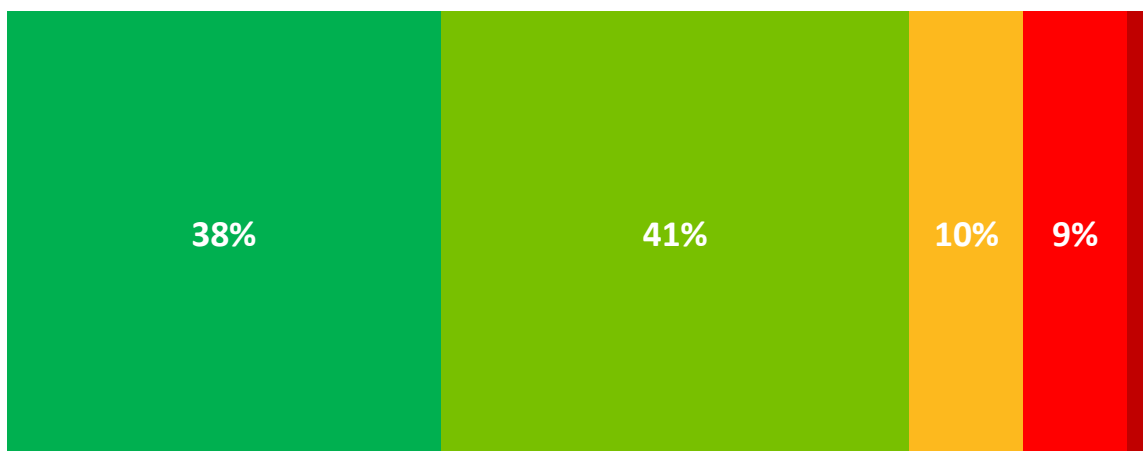


Flashback to 2024 survey:

92% of respondents felt they were told about how the Award works.

REGULAR REVIEW OF PROGRESS

I review my progress and achievements through the Award regularly with my Award Leader.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

78%
reviewed their
Award progress
regularly with
their Award
Leader

Significant differences were found for the following groups:

- Male respondents were more likely to say they reviewed progress regularly (**82%**) than female respondents (**77%**).
- Reviewing progress regularly was lowest at Gold (**74%**) compared with **77%** at Bronze, and **82%** at Silver.
- Respondents who noted a disability were less likely to say they reviewed progress regularly (**73%**) than respondents who did not note a disability (**82%**).
- Respondents from Government Schools were more likely to say they reviewed progress regularly (**83%**) than those from Independent Schools (**68%**).

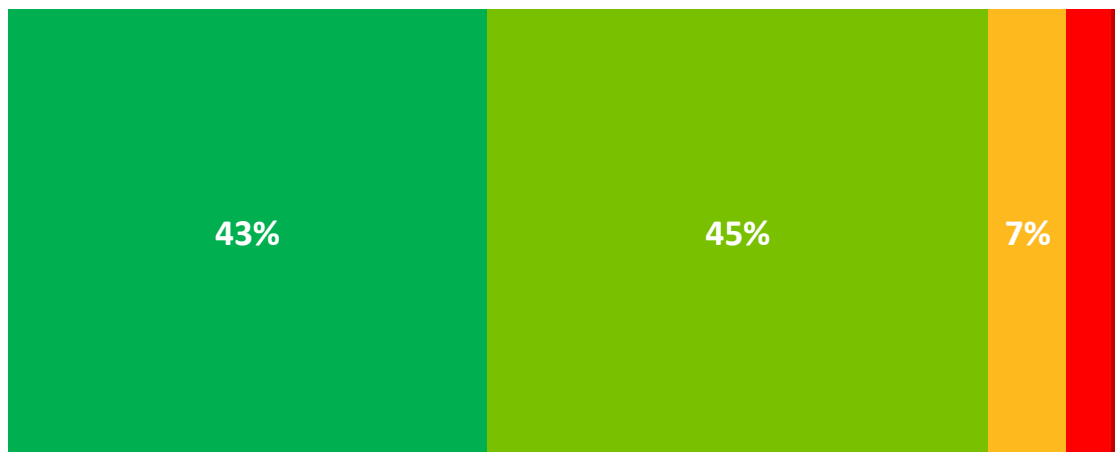


Flashback to 2024 survey:

68% of respondents reviewed their Award progress and achievements regularly with their Award Leader.

ACTIVITY CHOICE

I found it easy to choose appropriate activities for each Award section.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

88%
found it easy to
choose
appropriate
activities

Significant differences were found for the following groups:

- Respondents who noted a disability were much less likely to find it easy to choose appropriate activities (**36%**) compared to respondents without a disability (**90%**).
- Choosing appropriate activities varied slightly by Award Level: Bronze (**87%**), Silver (**90%**), Gold (**88%**).



Flashback to 2024 survey:

82% of respondents felt there were enough activities to choose from (80% in 2023).

AWARD CEREMONY ATTENDANCE

39%
received their
Award at an
Award ceremony

In the past 12 months, did you received a Bronze, Silver or Gold Award at an Award ceremony?



■ Yes, I received it at an in-person Award ceremony

■ No, I have not received it at a ceremony

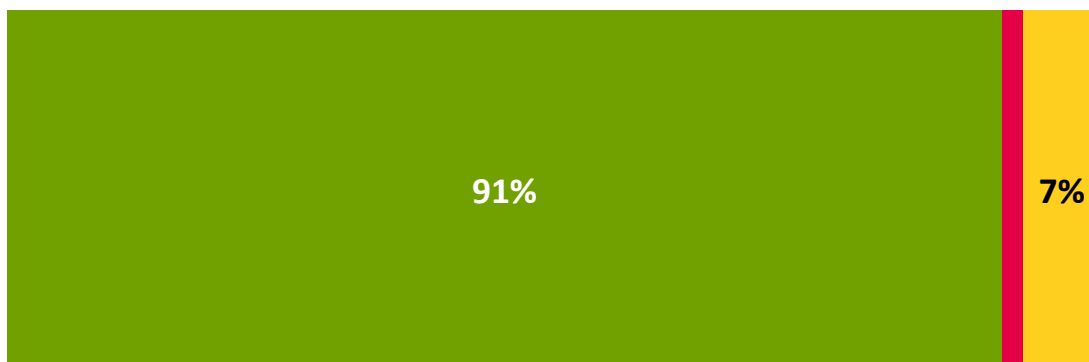
■ Yes, I received it at a virtual Award ceremony

■ I have not completed my Award yet

AWARD CEREMONIES

91%
felt the ceremony
recognised the
effort put into
achieving their
Award

Did the Award Ceremony recognise the effort you put into achieving your Award?



■ Yes

■ No

■ Unsure

Based on 1,557 responses.

Significant differences were found for the following groups:

- Respondents who felt the Award Ceremony recognised the effort put into their Award increased between Bronze (**90%**), and Silver (**93%**) and decreased at Gold (**86%**).
- Respondents who noted a disability were less likely to feel the Award Ceremony recognised the effort put into their Award (**88%**) compared to respondents without a disability (**93%**).
- Respondents from Government Schools were more likely to say the Award Ceremony recognised the effort put into their Award (**92%**) than those from Independent Schools (**87%**).



Flashback to 2024 survey:

84% of respondents felt their Award ceremony recognised the effort put into the Award.

We asked respondents who said they received their Award at an Award ceremony and who responded “no” or “unsure” to “Did the Award Ceremony recognise the effort you put into achieving your Award?”

Please tell us why you responded this way.

The top response themes were:*

31%

Minimal or Too Quick recognition
(27/87 responses)

No ceremony, just handed Award and certificate, didn't mention names, email saying I received Award, not visible, extremely fast, at school assembly, insufficient, just a badge.

16%

Disappointed with Presentation Quality
(14/87 responses)

50-50, wasn't giving what we expected, it should have been more individual, a piece of paper instead of an Award, no dancing, a year after we did Award, not lively.

8%

Lack of Explanation of Effort
(7/87 responses)

just stated what I achieved, not what I did to achieve it, without explaining what the Award is and what energy and effort is put into completing it, haven't said anything about me.

Other topics that were frequently mentioned: Communication issues, Restricted participation.

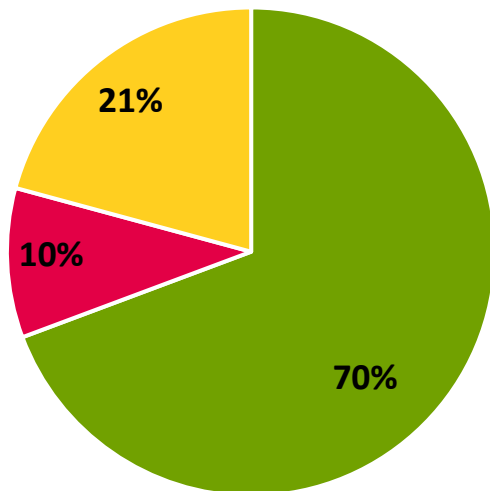
15% (13) respondents have not yet received their Award at a ceremony. **17% (15) said** they were not sure why they responded the way they did. **16% (14) were proud** to receive their Award.

PROGRESSION WITHIN THE AWARD

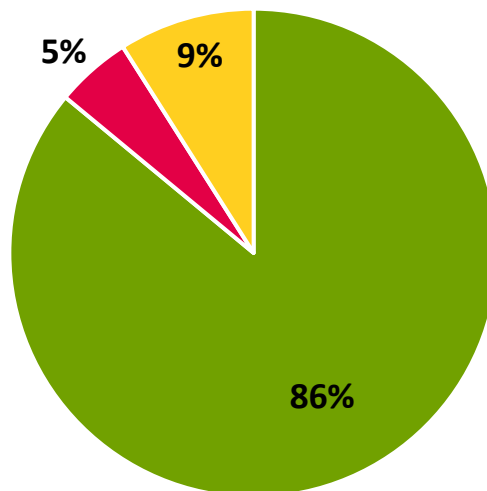
77%
plan to continue
to the next Award
level

Are you planning to continue to the next Award level?

Bronze



Silver



■ YES ■ NO ■ UNDECIDED

Based on 3,710 responses.

Significant differences were found for the following groups:

- Respondents who noted a disability are less likely to say they will to the next Award level (**74%**) compared to respondents who did not note a disability (**81%**).
- Male respondents were more likely to plan to (**80%**) than female respondents (**76%**).
- Respondents from Government Schools were more likely to plan to continue (**82%**) than those from Independent Schools (**66%**).



Flashback to 2024 survey:

63% overall, **58%** of Bronze and **71%** of Silver respondents planned to continue to the next level.

REASON FOR NOT CONTINUING

We asked Award respondents:

Please tell us why you are not planning to continuing to the next Award level?

50%

Time/Academic Pressure (303/603 responses)
exams, workload, preparing for university, graduation, increasing difficulty of school years, other commitments (jobs, sports, music), not enough time

27%

Unsure (166/603 responses)
not sure, still thinking, maybe later, consider schedule, depends on parents/school/new environment

9%

Changing School/Graduating/School not Offering (55/603 responses)
not required, moving, graduating, college, unsure remain in country, university, not enough interest in our school, school not offering



Flashback to 2024 survey:

The top 5 themes were: Time Pressure (50%), Unsure (14%), Changing school/Graduating (11%), Cost (5%), Lack of Interest (4%).

7%

Dislike of/Difficulty with AJ (45/603 responses) long, heavy packs, challenging terrain, weather, injuries, got lost, fear of harder journeys, dislike of camping or sleeping outdoors

7%

Not Useful/Lack of Interest/Didn't Enjoy (45/603 responses) tired of doing activities, can't handle next level, satisfied with current level, didn't enjoy, don't want to/feel like it, dislike hiking, don't see point, redundant, too long, large effort, I tried it

4%

Too Hard (22/603 responses) don't think I can handle it, too hard, extremely difficult, struggle, requires a lot of endurance, terribly long, demanding

RESULTS:

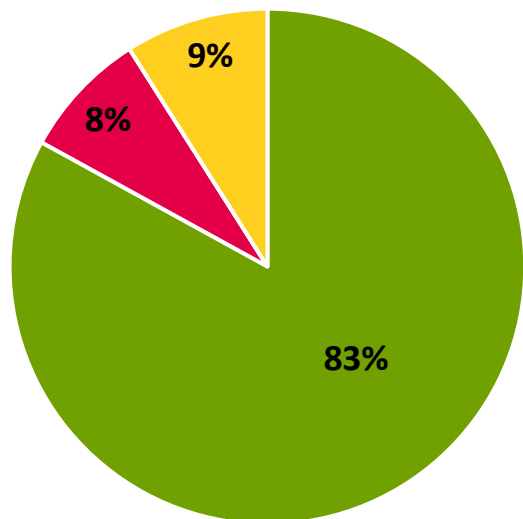
ASPIRATIONS OF THE AWARD



THE AWARD IS INCLUSIVE

83%
believe the Award
is inclusive for all

Does everyone aged 14-25 in your school/organisation have the opportunity to take part in the Award if they want to?



■ YES ■ NO ■ DON'T KNOW

Significant differences were found for the following groups:

- Male respondents were more likely to say that everyone in their school/organisation can take part in the Award (**85%**) compared to female respondents (**82%**).
- Bronze respondents were least likely to say that everyone in their school/organisation can take part in the Award (**80%**) compared with **86%** at Silver, and **84%** at Gold.
- Respondents who noted a disability were less likely to say everyone can take part in the Award (**76%**) compared to respondents who did not note a disability (**85%**).

Flashback to 2024 survey:
82% said the Award is available to everyone at their school/organisation.

THE AWARD IS ENJOYABLE

94%
said they have
enjoyed doing their
Award

I have enjoyed doing my Award.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Enjoyment of the Award increased between Bronze (**92%**) and Silver (**96%**), with a slight decrease at Gold (**95%**).
- Respondents who noted a disability were less likely to say they enjoyed doing their Award (**92%**) compared to respondents who did not note a disability (**96%**).
- Respondents from Government Schools were more likely to say that they enjoyed their Award (**95%**) than respondents from Independent Schools (**92%**).



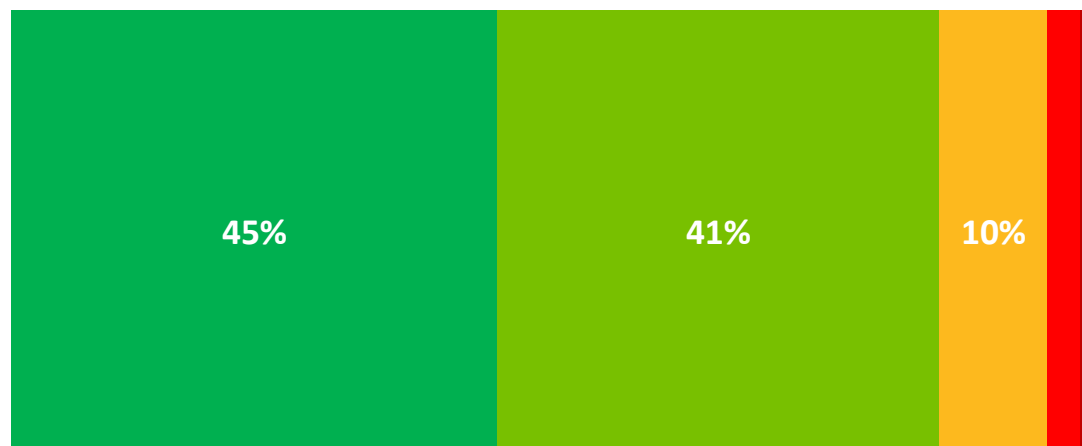
Flashback to 2024 survey:

92% of respondents said they enjoyed doing their Award .

THE AWARD IS INSPIRATIONAL

86%
said the Award
has inspired them

The Award has inspired me.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Being inspired by the Award increases with Award level: Bronze (**83%**) Silver (**89%**), Gold (**90%**).
- Respondents who noted a disability were less likely to say they were inspired by the Award (**83%**) compared to respondents who did not note a disability (**89%**).
- Respondents from Government Schools were more likely to say that the Award inspired them (**90%**) than respondents from Independent Schools (**79%**).



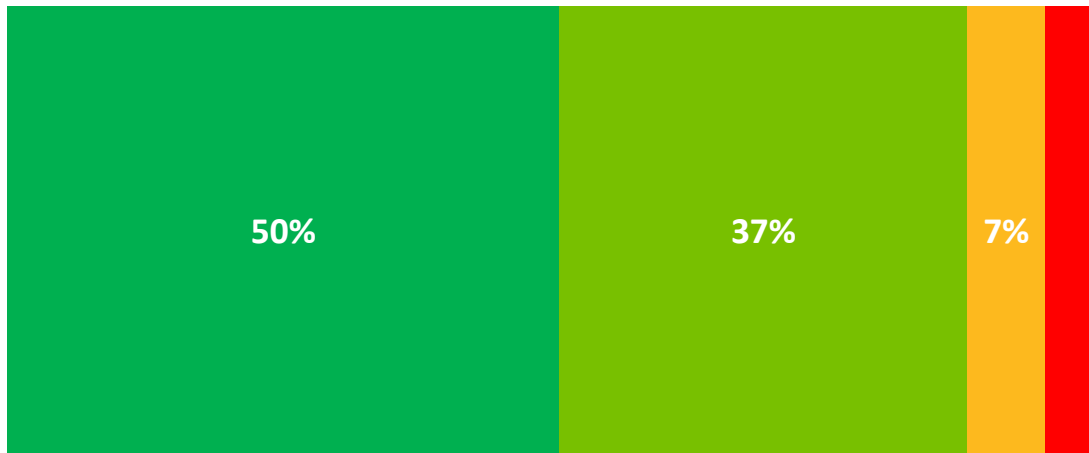
Flashback to 2024 survey:

81% of respondents felt inspired by the Award.

THE AWARD IS NON-COMPETITIVE

87%
feel the Award is
non-competitive


I feel the Award is non-competitive.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

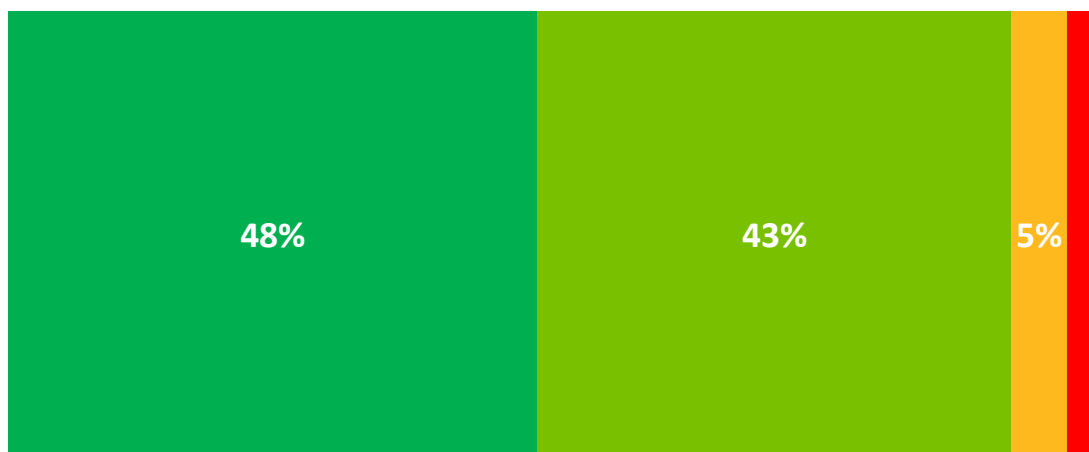
- Female respondents were more likely to say the Award is non-competitive (**89%**) than male respondents (**84%**).
- Respondents who noted a disability were less likely to say they were inspired by the Award (**85%**) compared to respondents who did not note a disability (**88%**).
- Respondents from Government Schools were more likely to say that the Award is non-competitive (**89%**) than respondents from Independent Schools (**84%**).


Flashback to 2024 survey:
 85% of respondents felt the Award is non-competitive.

THE AWARD IS INDIVIDUAL

92%
said they were
able to plan their
own Award
programme

**I plan my own programme and make choices
about my Award activities.**



■ Strongly Agree ■ Agree ■ Undecided ■ Disagree ■ Strongly Disagree

Significant differences were found for the following groups:

- Likelihood of respondents to say they planned their own Award programme increased with Award level: Bronze (90%), Silver (93%), Gold (95%).
- Respondents who noted a disability were less likely to say they planned their own Award programme (89%) compared to respondents without a disability (93%).
- Respondents from Government Schools were more likely to say they could plan their own Award programme (93%) than respondents from Independent Schools (90%).

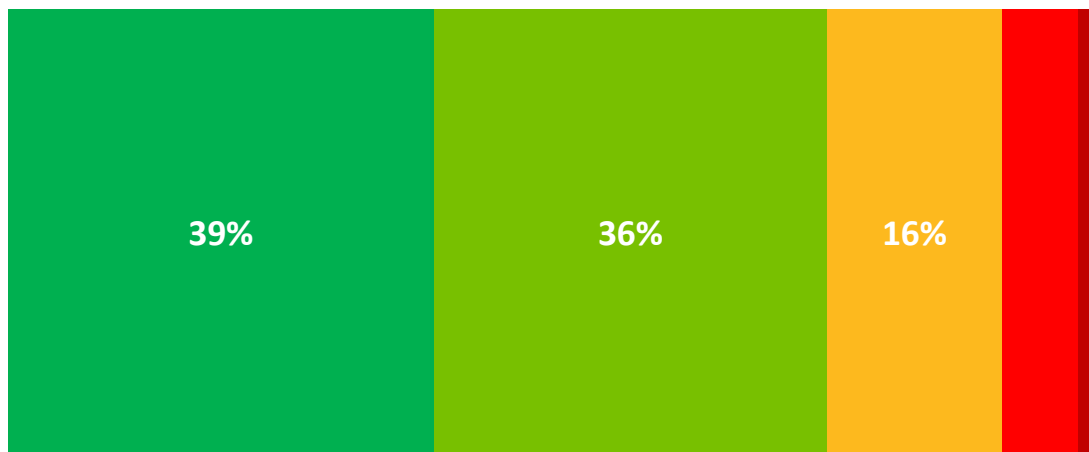


Flashback to 2024 survey:
89% said they were able to plan their own
Award programme.

THE AWARD IS AFFORDABLE

75%
said the Award is
affordable for
youth their age

The Award is affordable for youth my age.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,225 responses.

Significant differences were found for the following groups:

- Percentage of youth who feel the Award is affordable is highest at Silver (**80%**). Bronze and Gold respondents were less likely to have found the Award affordable (**72%** and **71%**, respectively).
- Male respondents were less likely to feel the Award was affordable (**80%**) than female respondents (**88%**).
- Respondents who noted a disability were less likely to say the Award is affordable (**69%**) than those without a disability (**79%**).
- Respondents from Government Schools were more likely to say the Award is affordable (**82%**) than those from Independent Schools (**62%**).



Flashback to 2024 survey:

66% said the Award is affordable for youth their age.

RESULTS:
AWARD OUTCOMES



AWARD OUTCOMES

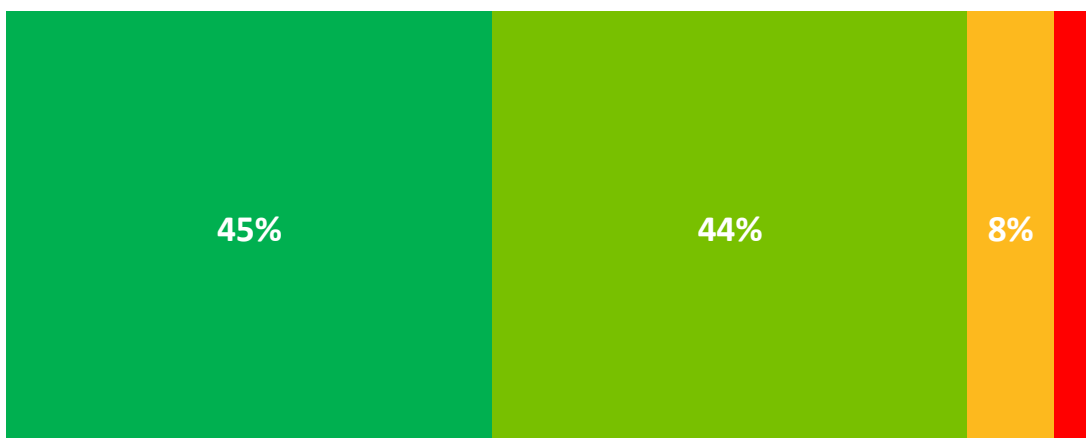
This section shows how participants feel they may have changed or improved because of the activities they participated in during their Award. The following outcomes are measured:

- Confidence
- Determination
- Resilience
- Seeing challenges as opportunities to develop
- Excitement to try new things
- Communicating ideas
- Life satisfaction
- Time management
- Leadership
- Teamwork
- Understanding others
- Importance of contributing to their community
- Believing they can make a difference in their community
- Feeling comfortable in new situations
- Physical fitness
- Problem-solving skills
- Setting and achieving goals

CONFIDENCE

88%
feel more confident
because of doing the
Award

I feel more confident.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who said they felt more confident increases with Award level: Bronze (**85%**), Silver (**91%**), Gold (**92%**).
- Male respondents were more likely to feel more confident (**91%**) than female respondents (**87%**).
- Respondents who noted a disability were less likely to feel more confident (**84%**) compared to respondents without disabilities (**90%**).
- Respondents from Government Schools were more likely to feel more confident (**90%**) than those from Independent Schools (**84%**).



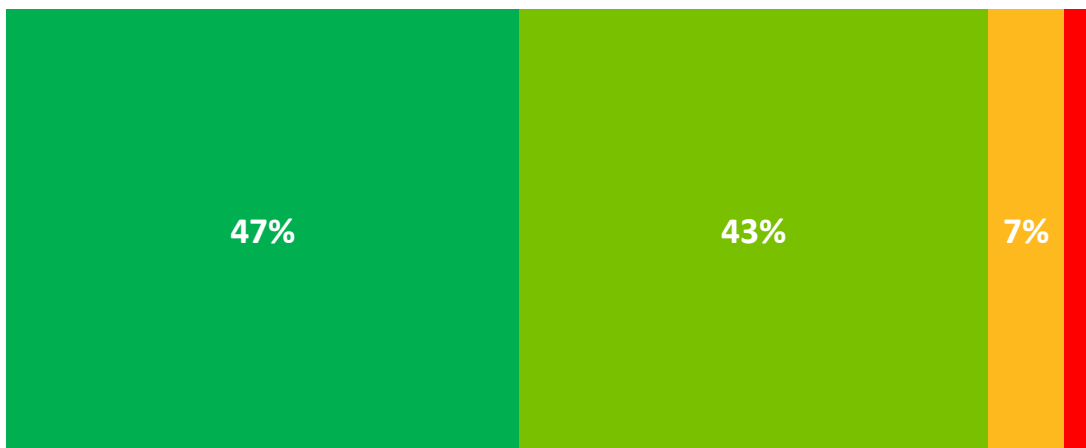
Flashback to 2024 survey:

79% said they feel more confident due to the activities they have done in their Award programme.

DETERMINATION

90%
feel more determined
because of doing the
Award

I feel more determined.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who said they felt more determined increases between Bronze (**87%**) and Silver & Gold (**93%**).
- Respondents who noted a disability were less likely to say that they feel more determined (**84%**) compared to respondents without disabilities (**92%**).
- Respondents from Government Schools were more likely to feel more determined (**92%**) than those from Independent Schools (**84%**).



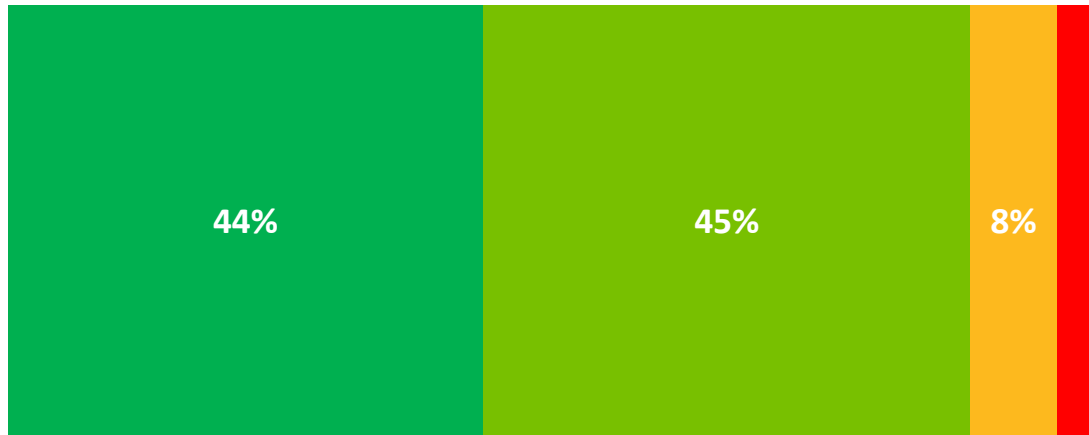
Flashback to 2024 survey:

83% said they felt more determined due to the activities they have done in their Award programme.

RESILIENCE

89%
are more resilient
because of doing the
Award

I am more resilient.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Male respondents were more likely to say they feel more resilient (**91%**) than female respondents (**88%**).
- Respondents who said they are more resilient increases with Award level: Bronze (**85%**), Silver (**92%**), Gold (**93%**).
- Respondents who noted a disability were less likely to say that they are more resilient (**84%**) compared to respondents without disabilities (**91%**).
- Respondents from Government Schools were more likely to feel more resilient (**91%**) than those from Independent Schools (**86%**).



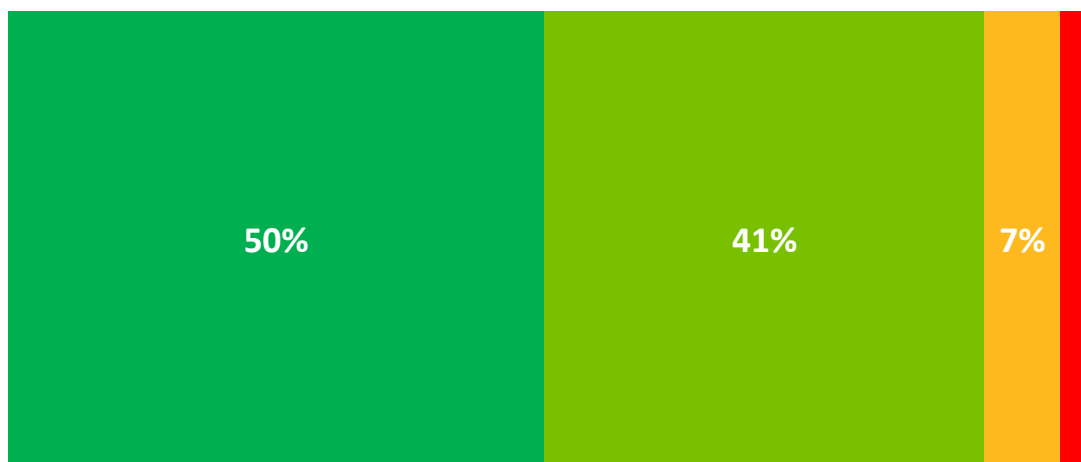
Flashback to 2024 survey:

84% said they felt more resilient due to the activities they have done in their Award programme.

CHALLENGES AS OPPORTUNITIES TO DEVELOP

90%
now see challenges as
opportunities to
develop because of
doing the Award

I now see challenges as opportunities to develop.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who said they now see challenges as opportunities increases with Award level: Bronze (**88%**), Silver (**92%**), Gold (**94%**).
- Respondents who noted a disability were less likely to see challenges as opportunities (**88%**) compared to respondents without disabilities (**92%**).
- Respondents from Government Schools were more likely to see challenges as opportunities (**93%**) than those from Independent Schools (**85%**).



Flashback to 2024 survey:

87% said they now see challenges as opportunities to develop due to the Award.

EXCITEMENT TO TRY NEW THINGS

91%
find it more exciting to
try new things
because of doing the
Award

I find it more exciting to try new things.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who find it more exciting to try new things increases with Award level: Bronze (**89%**), Silver and Gold (**94%**).
- Respondents who noted a disability were less likely to find it more exciting to try new things (**89%**) compared to respondents without disabilities (**93%**).
- Respondents from Government Schools were more likely to find it more exciting to try new things (**93%**) than those from Independent Schools (**87%**).
- Respondents from Government Schools were more likely to find it more exciting to try new things (**85%**) than those from Independent Schools (**75%**).

Based on 3,968 responses.



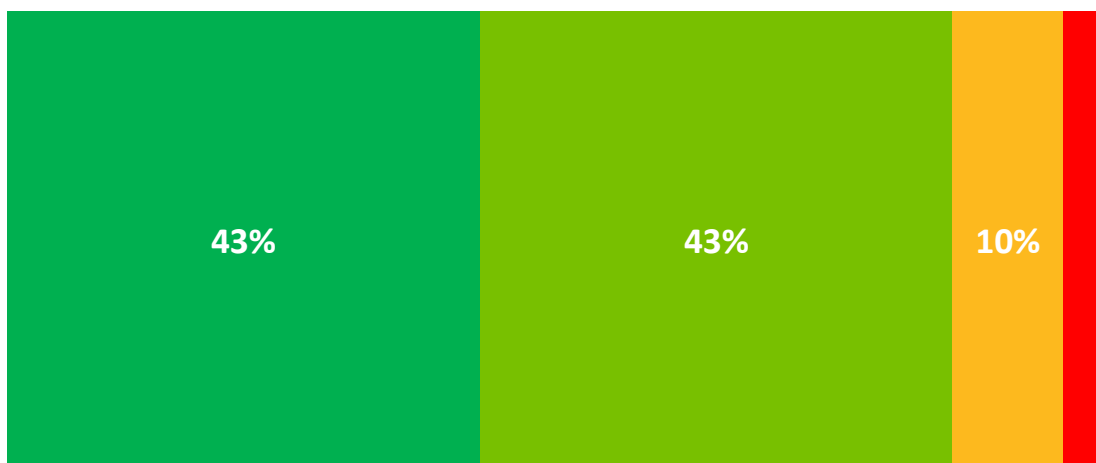
Flashback to 2024 survey:

87% said they find it more exciting to try new things.

BETTER IDEA COMMUNICATION

86%
got better at
communicating an
idea in different ways
because of doing the
Award

I got better at communicating an idea in different ways.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,107 responses.

Significant differences were found for the following groups:

- Respondents who said they got better at communicating in different ways increases increased between Bronze and higher levels: Bronze (**82%**), Silver and Gold (**89%**).
- Male respondents were more likely to say they got better at communicating in different ways (**88%**) compared to female respondents (**85%**).
- Respondents who noted a disability were less likely to say they got better at communicating in different ways (**81%**) compared to respondents without disabilities (**87%**).
- Respondents from Government Schools were more likely to say they got better at communicating in different ways (**88%**) than those from Independent Schools (**80%**).



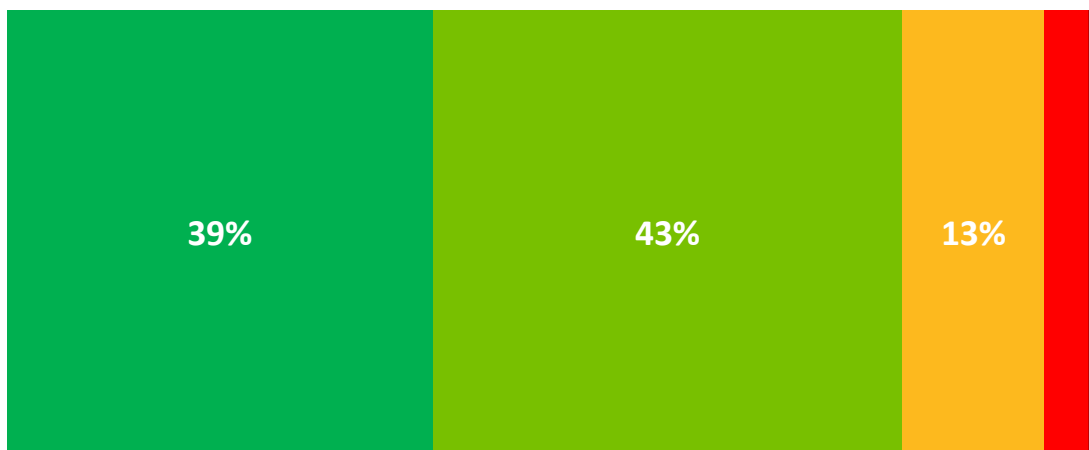
Flashback to 2024 survey:

78% said they got better at communicating an idea in different ways.

LIFE SATISFACTION

82%
are more satisfied
with their life
because of doing the
Award

I am more satisfied with my life.



■ Strongly Agree ■ Agree ■ Undecided ■ Disagree ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who said they are more satisfied with their life changes with Award level: Bronze (**78%**), Silver (**86%**), Gold (**85%**).
- Male respondents were more likely to say they are more satisfied with life (**85%**) compared to female respondents (**80%**).
- Respondents who noted a disability were less likely to say they are more satisfied with life (**73%**) compared to respondents without disabilities (**86%**).
- Respondents from Government Schools were more likely to say they are more satisfied with life (**85%**) than those from Independent Schools (**75%**).

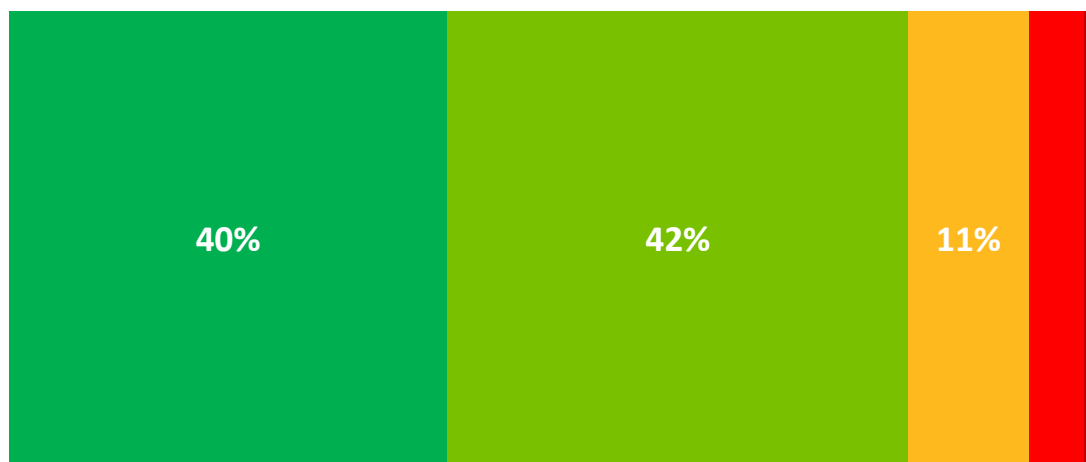


Flashback to 2024 survey:

72% said they are more satisfied with their life due to the activities they have done in their Award programme.

TIME MANAGEMENT

**I got better at managing the way
I use my time.**



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,110 responses.

83%
got better at
managing the way
they use their time
because of doing the
Award

Significant differences were found for the following groups:

- Time management improvement changes with Award level: Bronze (**79%**), Silver (**86%**), Gold (**83%**).
- Female respondents are less likely to say that they got better at managing time (**81%**) compared to male respondents (**85%**).
- Respondents who noted a disability were less likely to say that they got better at managing time (**76%**) compared to respondents without disabilities (**86%**).
- Respondents from Government Schools were more likely to say that they got better at managing time (**87%**) than those from Independent Schools (**75%**).

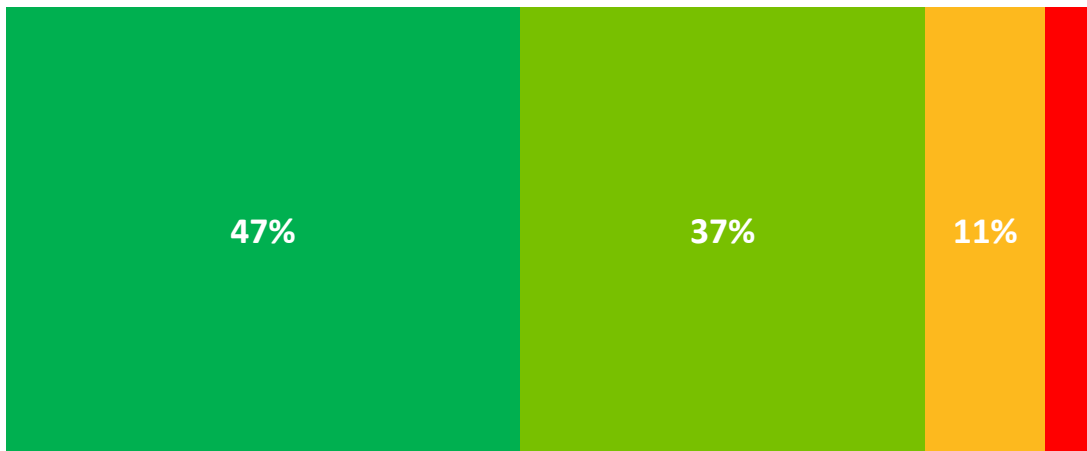


Flashback to 2024 survey:

75% said they got better at managing the way they use their time due to the Award.

LEADERSHIP

I feel strongly that I can be a good group leader.




■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,107 responses.

84%
said they feel strongly that they can be a good group leader because of doing the Award

Significant differences were found for the following groups:

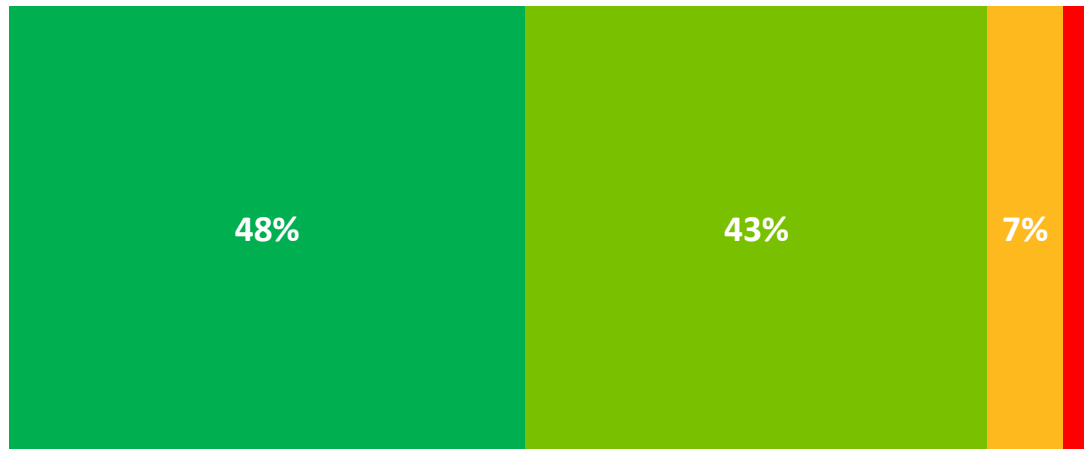
- Those who feel like they can be a good group leader changes with Award level: Bronze (**79%**), Silver (**89%**), Gold (**88%**).
- Male respondents were more likely to feel like they can be a good group leader (**87%**) than female respondents (**83%**).
- Respondents who noted a disability were less likely to feel they can be a good group leader (**77%**) compared to respondents without disabilities (**88%**).
- Respondents from Government Schools were more likely to feel they can be a good group leader (**86%**) than those from Independent Schools (**81%**).


Flashback to 2024 survey:
79% said they feel strongly that they can be a good group leader due to the Award.

TEAMWORK

91%
got better at working in a team because of doing the Award

I got better at working in a team.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,102 responses.

Significant differences were found for the following groups:

- Respondents who said they have gotten better at working in a team increases from Bronze (**87%**) to Silver and Gold (**94%**).
- Male respondents were more likely to say they have gotten better at working in a team (**93%**) compared to female respondents (**90%**).
- Respondents who noted a disability were less likely to say they have gotten better at working in a team (**86%**) compared to respondents without disabilities (**93%**).
- Respondents from Government Schools were more likely to say they have gotten better at working in a team (**92%**) than those from Independent Schools (**88%**).

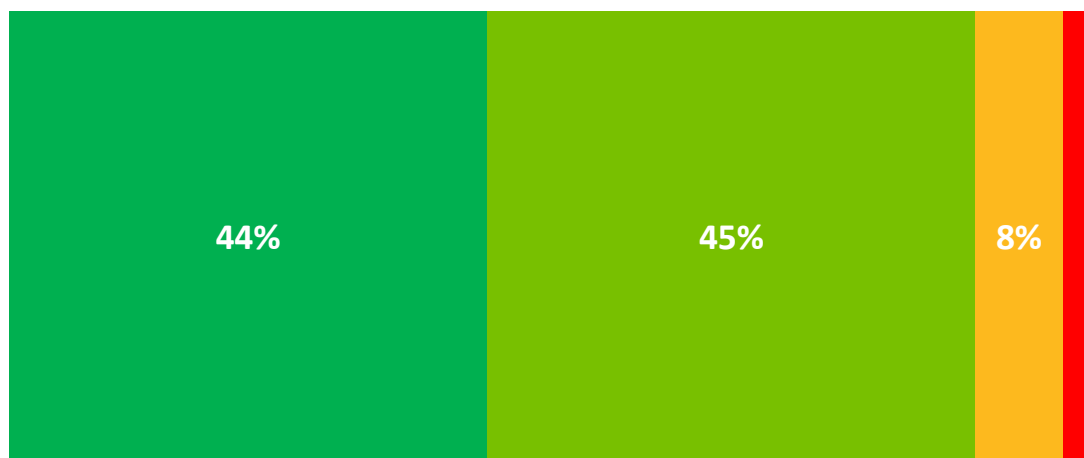


Flashback to 2024 survey:

86% said they got better at working in a team due to the Award.

UNDERSTANDING OTHERS

I got better at seeing other people's point of view.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 3,959 responses.

89%

got better at seeing other people's point of view because of doing the Award

Significant differences were found for the following groups:

- Respondents who said they got better at seeing other people's point of view changes with Award level: Bronze (**86%**), Silver (**92%**), Gold (**91%**).
- Respondents who noted a disability were less likely to say they got better at seeing other people's point of view (**84%**) compared to respondents without disabilities (**91%**).
- Respondents from Government Schools were more likely to say they got better at seeing other people's point of view (**91%**) than those from Independent Schools (**85%**).

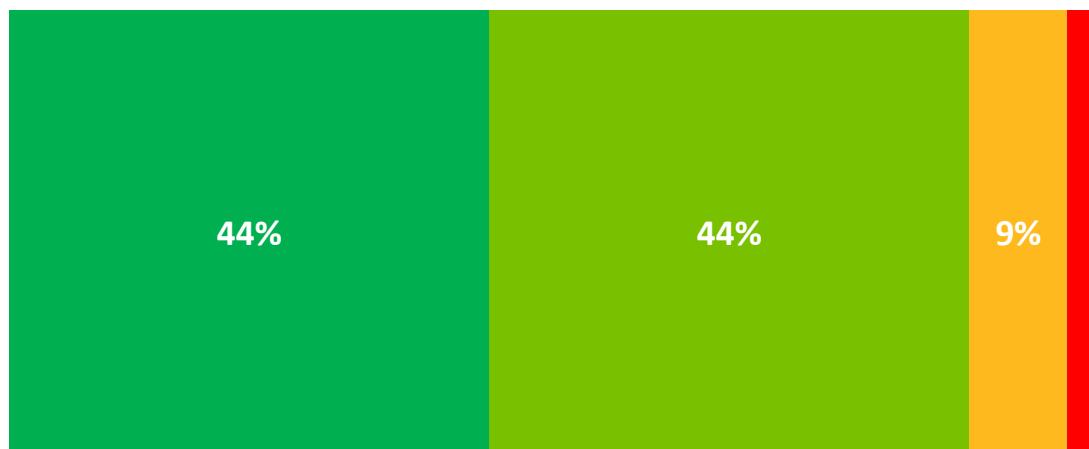


Flashback to 2024 survey:

83% said they got better at seeing other people's point of view due to the Award.

IMPORTANCE OF COMMUNITY

It has become more important for me to contribute to my community and society.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 4,101 responses.

89%

said it has become more important to them to contribute to their community because of doing the Award

Significant differences were found for the following groups:

- Respondents who said that it has become more important to contribute to their community and society changes with Award level: Bronze (**86%**), Silver (**92%**), Gold (**90%**).
- Respondents who noted a disability were less likely to say it has become more important to contribute to their community and society (**84%**) compared to respondents without disabilities (**91%**).
- Respondents from Government Schools were more likely to say it has become more important to contribute to their community and society (**90%**) than those from Independent Schools (**86%**).



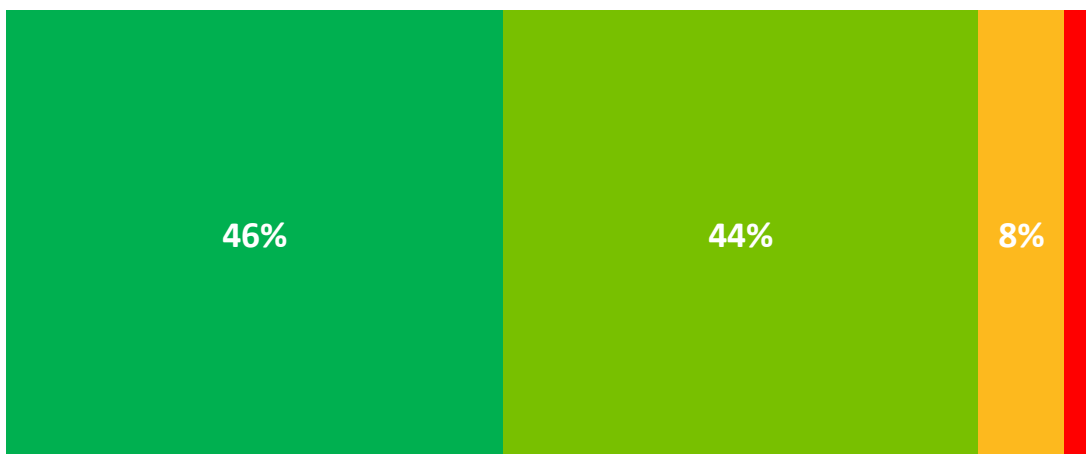
Flashback to 2024 survey:

84% said it has become more important to contribute to their community and society due to the Award.

COMMUNITY CHANGE

90%
believe they can
make a difference in
their community
because of doing the
Award

**I believe I can make a difference
in my community.**



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 3,959 responses.

Significant differences were found for the following groups:

- Those who said they believe they can make a difference in their community changes with Award level: Bronze (**87%**), Silver (**93%**), Gold (**91%**).
- Male respondents were more likely to believe they can make a difference in their community (**92%**) than female respondents (**89%**).
- Respondents who noted a disability were less likely to believe they can make a difference in their community (**84%**) compared to respondents without disabilities (**91%**).
- Respondents from Government Schools were more likely to believe they can make a difference in their community and society (**91%**) than those from Independent Schools (**87%**).



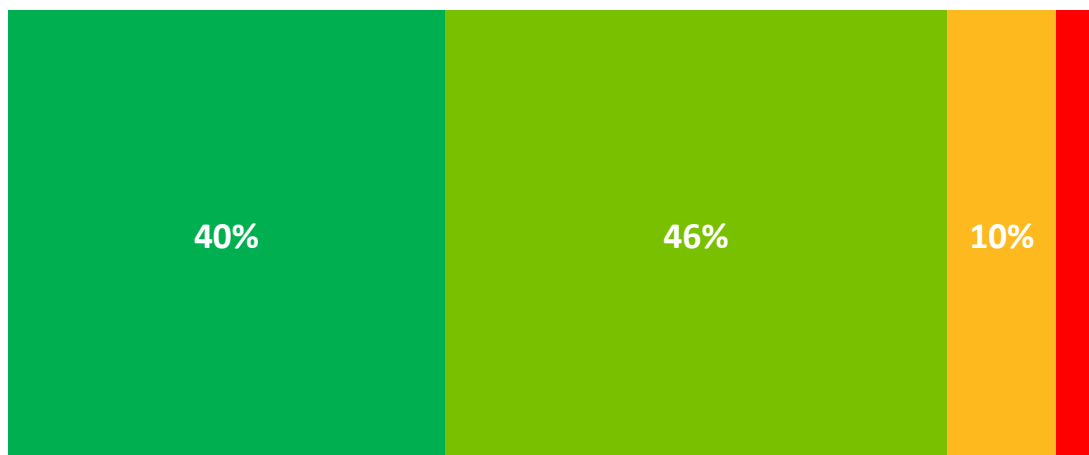
Flashback to 2024 survey:

83% said they believe they can make a difference in their community.

COMFORTABLE WITH NEW SITUATIONS

86%
feel more
comfortable in new
and unusual
situations because of
doing the Award

I feel more comfortable in new and unusual situations.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Significant differences were found for the following groups:

- Those who said they feel more comfortable in new situations increases from Bronze (**82%**) to Silver & Gold (**90%**).
- Female respondents were less likely to say they feel more comfortable in new situations (**85%**) than male respondents (**89%**).
- Respondents who noted a disability were less likely to say they feel more comfortable in new situations (**80%**) compared to respondents without disabilities (**89%**).
- Respondents from Government Schools were more likely to say they feel more comfortable in new situations (**88%**) than those from Independent Schools (**83%**).



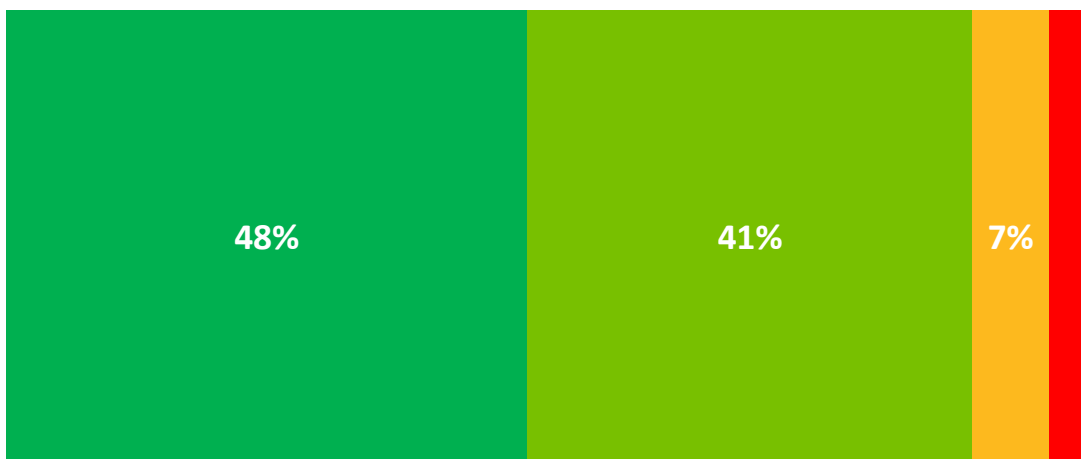
Flashback to 2024 survey:

82% said they feel more comfortable in new and unusual situations due to the Award.

IMPROVED PHYSICAL FITNESS

89%
improved their
physical fitness
because of doing the
Award

I have improved my physical fitness.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 3,960 responses.

Significant differences were found for the following groups:

- Respondents who said they have improved their physical fitness changes with Award level: Bronze (**87%**), Silver (**91%**), Gold (**90%**).
- Female respondents were less likely to say they have improved their physical fitness (**88%**) than male respondents (**92%**).
- Respondents who noted a disability were less likely to say they have improved their physical fitness (**85%**) compared to respondents without disabilities (**90%**).
- Respondents from Government Schools were more likely to say they have improved their physical fitness (**91%**) than those from Independent Schools (**86%**).



Flashback to 2024 survey:

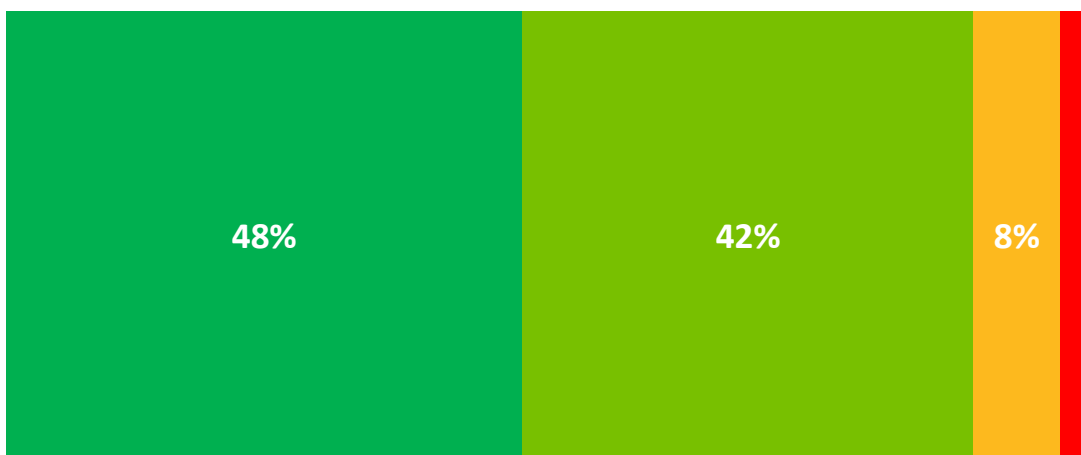
83% said they have improved their physical fitness due to the Award.

IMPROVED PROBLEM-SOLVING

90%

have improved their
problem-solving skills
because of doing the
Award

I have improved my problem-solving skills.



■ Strongly Agree ■ Agree ■ Undecided ■ Disagree ■ Strongly Disagree

Significant differences were found for the following groups:

- Respondents who said they have improved their problem-solving skills changes with Award level: Bronze (**87%**), Silver (**93%**), Gold (**91%**).
- Male respondents are more likely to say they have improved their problem-solving skills (**92%**) compared to female respondents (**89%**).
- Respondents who noted a disability were less likely to say they improved their problem-solving skills (**85%**) compared to respondents without disabilities (**92%**).
- Respondents from Government Schools were more likely to say they improved their problem-solving skills (**91%**) than those from Independent Schools (**87%**).

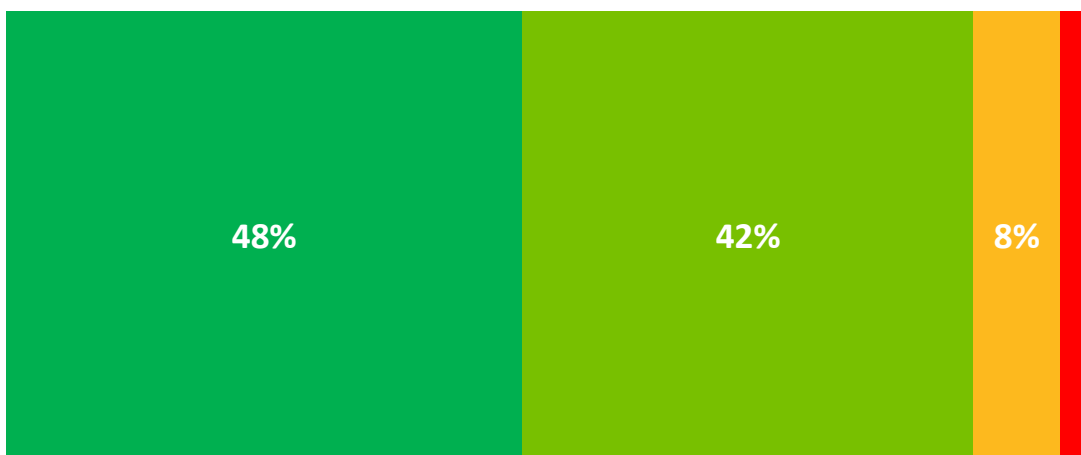


Flashback to 2024 survey:

86% said they have improved their problem-solving skills due to the Award.

MORE EQUIPPED TO SET GOALS

I feel more equipped to set goals and achieve what I want out of life.



■ Strongly Agree
 ■ Agree
 ■ Undecided
 ■ Disagree
 ■ Strongly Disagree

Based on 3,962 responses.

90%

feel more equipped to set goals and achieve what they want out of life because of doing the Award

Significant differences were found for the following groups:

- Respondents who said they feel more equipped to set goals and achieve what they want out of life changes with Award level: Bronze (**88%**), Silver (**93%**), Gold (**92%**).
- Respondents who noted a disability were less likely to feel more equipped to set goals and achieve what they want out of life (**86%**) compared to respondents without disabilities (**92%**).
- Respondents from Government Schools were more likely to feel more equipped to set goals and achieve what they want out of life (**92%**) than those from Independent Schools (**85%**).



Flashback to 2024 survey:

85% said they feel more equipped to set goals and achieve what they want out of life due to the Award.

RESULTS: CONCLUSION



LIMITATIONS

The main way of delivering this survey is through the Online Record Book (ORB), which excludes participants from Award Operators not using this service unless their Award Operator distributes the survey in another way. During Award sign-up on the ORB, some participants also opt-out of receiving research surveys.

Representation

The representativeness of survey results of Award participants worldwide is limited due to the following:

- Countries/territories around the world are not represented proportional to Awards gained in 2025. While responses are geographically diverse, only a few NAOs make up most of the survey responses.
- Female respondents are overrepresented in this survey when compared with Awards gained in 2025 on the ORB, and male respondents were underrepresented.
- Bronze participants are underrepresented, and Gold and Silver participants are overrepresented in this survey when compared with Awards gained in 2025 on the ORB.

Selection Bias and Survey Reach

...we need to find a way to seek feedback systematically from young people at various stages throughout their Award programme.

As this survey is sent to participants once they have completed their Award, this survey does not capture the experiences of those who have not completed their Award.

One key area from which Award Operators may benefit the most is understanding the experience of those young people who decide not to their Award programme. To fully understand why young people drop out of the Award and how we can improve the Award experience of all Award participants, we need to find a way to seek feedback systematically from young people at various stages throughout their Award programme.

DISCUSSION – AWARD ACHIEVEMENTS

These participant satisfaction survey results provide valuable insights for the Award experience of young people who have completed their Award journey in 2025.

Most response categories in 2025 showed either an increase or remained the same as in 2024. Three Award Achievements results showed an increase from 2024 survey results: more respondents rated their wellbeing as a 9 or 10 (**27%** in 2024, **36%** in 2025), more said they made new friends (**72%** in 2024, **81%** in 2025) and more said their voluntary service had a positive impact on them and the wider community (**88%** in 2024, **93%** in 2025). These represent significant increases.

36%

36% of respondents
rated their wellbeing
as a 9 or 10

81%

made new friends
through participating
in the Award

93%

felt their voluntary
service had a
positive impact

Positive Changes and Award Outcomes



**The two highest rated outcomes
in 2025:
91% got better at working in a
team & find it more exciting to
try new things**

Every outcome showed a positive change in 2025, with 13 of 17 increasing by 5 or more percentage points.

Between 2024 and 2025, outcomes that increased by 6 or more percentage points are: determination, ability to communicate an idea, time management, leadership, ability to understand other people's point of view, belief that they can have an impact on the community, and improved physical fitness.

The largest increases between 2024 and 2025 were for life satisfaction (**10%pp** increase) and confidence (**9%pp** increase).

The most widely experienced outcomes in 2025 are getting better at working as a team and finding it more exciting to try new things (91%).

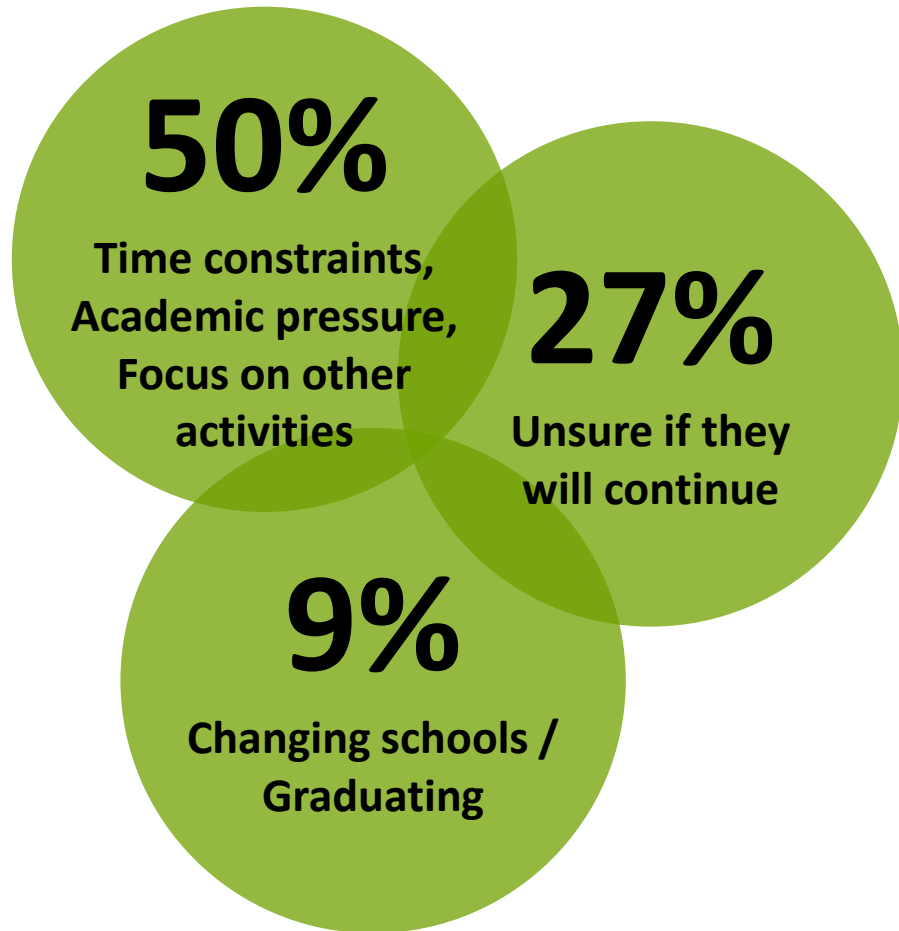
Award Administrative and Aspiration

As for Award Outcomes, all Award Administrative and Award Aspiration categories showed an increase or stayed the same between 2024 and 2025.

Administrative areas that showed the greatest increase include reviewing Award progress regularly (**10%pp** increase) and planning to continue the Award (Bronze **12%pp** and Silver **15%pp** increases). This could represent a change in programme operation.

Aspirations of the Award that showed the most increase between 2024 and 2025 are: finding the Award inspirational (**5%pp** increase) and affordable (**9%pp** increase).





Continuation to Next Level

The top reasons respondents gave for not continuing to the next Award level have remained consistent year-over-year, with the primary reason being other obligations or lack of time (**46%** in 2021, **49%** in 2022, **40%** in 2024, and **50%** in 2025). Other reasons noted include indecision, graduating or changing schools. **7%** found the Adventurous Journey difficult, while **7%** noted they either didn't like the Award or did not see the value of participating. A small percentage of respondents decided not to continue as they found it too difficult (**4%** in 2025).

In 2024, 5% planned not to continue due to financial cost; this dropped to 3% in 2025. Other reasons mentioned included programme or organisational issues, health or physical limits, social or team factors, trying something else, age restrictions, paperwork or being happy with current level achieved.

Award Level Trends

Life satisfaction is the same at Bronze and Silver, increasing at Gold. Similarly, NPS increases with Award level (Bronze **27**, Silver **47**, Gold **63**).

Areas that increase with Award level include life satisfaction, being challenged by the Award, inspired by the Award, making new friends, and feeling volunteering has a positive impact.

Other areas show an increase between Bronze and Silver, with a slight drop at Gold. These include enjoyed the Award, inclusivity of the Award, ceremonies adequately recognize effort, getting better at seeing other's point of view, seeing importance of contributing to the community, belief in the ability to make a difference, feeling more comfortable in new environments, improved fitness, problem-solving and being more equipped to set goals.

Time management decreases with Award level. The ability to find appropriate activities decreases between Silver and Gold, as does regular progress review, and affordability.

Average Life Satisfaction



Trends by Gender

Male respondents reported higher life satisfaction and were more likely to report positive experiences and changes than female respondents

Compared to female respondents, male respondents reported higher life satisfaction and were more likely to report positive experiences and changes than female respondents, and plan to continue to the next Award level. Female respondents were more likely to say that they found the Award to be non-competitive, and that the Award was affordable for all. There were also noted differences when it came to Award Outcomes, where male respondents were more likely to see increases in confidence, time management, feeling comfortable in new situations, and improving fitness compared to female respondents.

Trends for Respondents with Disabilities

17% of respondents noted at least a moderate level of disability. Throughout the report, these respondents were less likely to note positive experiences and outcomes in all areas, including a lower overall life satisfaction rating more than **10%** lower. The greatest gap (**54%pp** difference) was in the ability to find it easy to choose appropriate activities for each Award section.

These point to a significant difference in experience, but there are also differences in the Outcomes experienced.



Net Promoter Score

After a drop in the NPS score in 2024, it has risen significantly in 2025. Variations in NPS between regions can be affected by local interpretations of a scale from 1 to 10, as NPS only considers responses of 9 or 10 compared to those of 6 and under, it can also reflect changes in countries/territories represented in survey responses.

Those who rated their likelihood to recommend the Award as a 7 or 8 out of 10 represented a growing group until 2024. This group has not grown in 2025, while those recommend the Award as a 9 or 10 out of 10 grew in 2025.

Responses to the follow-up question provide valuable information about the ways Award experiences could be improved. Many responses related to needing more information about processes, rules, and requirements of the Award, wanting improvements to the approval process, communications and planning and experiences on their Adventurous Journey. Other respondents wanted more support from Award Leaders, more flexibility and accessibility. This respondents feedback is useful for future planning.

CONCLUSION

Year over year, we have seen an increase in the number of NAOs able to get over 100 responses. Increased NAO engagement allows for better local understanding of Award experiences, where learnings can be applied more directly. There remains room for improvement in terms of increasing the representativeness of data, as explained in the *Limitations* section. However, with the increase in responses by over 600 since the 2024 survey, we can be more certain in the results that remain consistently positive and that any changes are worth exploring further.

The 2026 Participant Satisfaction Survey was launched in January 2026. Improving global representation will require more NAOs to commit to running the survey, especially those whose participants are not on the ORB. As we receive more responses, we will get a better understanding of what we need to pay closer attention to ensure a world class Award experience for all participants.

Thanks to the hard work of Award staff around the world, the 2026 survey is available in: Arabic, Bulgarian, Chinese simplified, Czech, English, Finnish, French, French Canadian, Lithuanian, Slovak, Turkish. The survey can be translated for as many languages as required. It can be run online or offline in paper format and is easily added to existing ORB *Award Completion* emails.

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